



## 23525 - SOCIOLOGY OF TOURISM (2017-18)

### General

**Code:** 23525

**Lecturer responsible:**

MAZON MARTINEZ, TOMAS MANUEL

<b>Credits ECTS:</b>	<b>6</b>
Theoretical credits:	1,6
Practical credits:	0,8
Distance-base hours:	3,6

### Departments involved

- **Dept:** SOCIOLOGIA I  
**Area:** SOCIOLOGY  
**Theoretical credits:** 1,6  
**Practical credits:** 0,8  
 This Dept. is responsible for the course.  
 This Dept. is responsible for the final mark record.

### Study programmes where this course is taught

- DOUBLE DEGREE IN TOURISM AND BUSINESS ADMINISTRATION AND MANAGEMENT  
 Course type: COMPULSORY (Year: 4)
- DEGREE IN TOURISM  
 Course type: COMPULSORY (Year: 2)

### Competencies and objectives

PROVISIONAL INFORMATION. PENDING APPROVAL BY THE DEPARTMENT COUNCIL.

## Course context for academic year 2017-18

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The subject offers the theoretical and methodological tools so that the tourism professional can analyze them and understand the broader social framework in which this industry, the tourist, is inserted. In this regard, attention is paid to the interactions between the subsystem of the tourism world and the other key social subsystems: cultural, urban and social. Its location in the second year of the Degree is justified by the need to equip students, who previously have already acquired a level of knowledge in tourism, a basic knowledge about the social reality of advanced societies, within which Has configured tourism. In this sense, the "Sociology of Tourism" is intensely related to other subjects taught in the previous course and in this same course: Introduction to Geography of Tourism, Tourist Territorial Resources and Typology of Tourist Spaces.

## Course content (verified by ANECA in official undergraduate and Master's degrees)

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### General Competences acquired at University of Alicante (CGUA)

- **CGUA3** : Oral and written communication skills: Be able to express oneself correctly in one of the two official languages of the Region of Valencia in one's discipline.
- **CGUA4** : Be able to commit oneself ethically with sustainability, fundamental rights, equality of men and women, the principles of equal opportunity and universal accessibility for the disabled, as well as the values of a peaceful, democratic culture.

### Specific Competences (CE)

- **CE1** : Understand the principles of tourism: its spatial, social, cultural, legal, political, labour and economic dimension.
- **CE23** : Analyse the impacts generated by tourism.
- **CE3** : Understand the dynamic and evolutionary nature of tourism in the new leisure society.

## Exclusive skill taught in this course

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No data

## Learning outcomes (Training objectives)

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No data

## Specific objectives stated by the academic staff for academic year 2017-18

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- Oral and written presentation of a report on the consequences of tourism.
- Analysis of cases and problems generated by tourism.
- Understand the fundamentals and basic concepts of Tourism Sociology.
- Know how to interpret social reality from a sociological perspective.
- Know how to contextualize and explain the social phenomena provoked or induced by tourism.

# Content and bibliography

## Content for academic year 2017-18

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### SUBJECT OF THE SUBJECT

#### BLOCK I. EVOLUTIONARY STAGE

- The distinctive scientific status of the Sociology of Tourism is explained and the fundamental stages of tourism evolution are studied.

1. Historical evolution of tourism.
2. The first Tourist Revolution in the nineteenth century.
3. The emergence of mass tourism.

#### BLOCK II. THE SOCIOLOGICAL MICRO-MESO APPROACH

- The characteristics of micro-sociological and medium-range perspectives are explained, linked to analytical approaches close to the study of the processes that take place in the daily life of the people, as well as the functioning of small and large groups. •

4. Social impacts of tourism.
5. Cultural impacts of tourism.

#### BLOCK III. THE SPACE AND URBAN APPROACH

- The different characteristics of occupation of the space and its tourist, social, economic and environmental consequences are explained.

6. The process of urbanization.
7. The growth of leisure cities.
8. Definition and characteristics of residential tourism.
9. Consequences of tourism development on the coast.

#### BLOCK IV. THE MACRO SOCIOLOGICAL APPROACH

- Attention is paid to the study of the main processes of social change in modern times and their repercussions on the tourism industry.

10. Social problems in the tourism receiving poles.
- Phases, cycles and actors of tourism development.
12. The new tourism model in developed societies.

## Assessment

PROVISIONAL INFORMATION. PENDING APPROVAL BY THE DEPARTMENT COUNCIL.

### Assessment procedures and criteria 2017-18

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The note of the theoretical-practical tests of this subject, will be made through two criteria: practical (3 points); Seminar (2 points). It must be taken into account that to do the average, each of these tests must be approved, with a minimum score of 5.

Examination of the contents of the subject. Five development questions will be asked. Qualification from 0 to 5 points (out of 10) where the level of knowledge, clarity and coherence of the answers are evaluated.





The continuous evaluation activities that will not be recoverable for the second call will be the attendance to class and the corresponding point will be assigned to the weight of the final exam. The rest of activities will be recoverable for this second call.

Description	Criteria	Type	Weighting system
Continuous assessment	The note of the theoretical-practical tests of this subject, will be made through two criteria: practical (3 points); Seminar (2 points). It must be taken into account that to do the average, each of these tests must be approved, with a minimum score of 5.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	50
Final exam	Examination of the contents of the subject. Five development questions will be asked. Qualification from 0 to 5 points (out of 10) where the level of knowledge, clarity and coherence of the answers are evaluated.	FINAL TEST	50

### Official exam dates for academic year 2017-18

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Exam session	Date	Time	Group - Classroom(s) allocated	Comments
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(C1) Pruebas extraordinarias de finalización de estudios	03/11/2017		GROUP 20 (THEORY CLASS)	No hay alumnos
(C3) Periodo ordinario para asignaturas de segundo semestre y anuales	07/06/2018	12:00 - 15:00	GROUP 20 (THEORY CLASS)	OP/S003 
	07/06/2018	09:00 - 12:00	GROUP 1 (THEORY CLASS)	FI/3-11M  FI/3-14M 
	07/06/2018	09:00 - 12:00	GROUP 2 (THEORY CLASS)	FI/1-03S 
	07/06/2018	15:00 - 18:00	GROUP 3 (THEORY CLASS)	GE/2-09M 
	07/06/2018	15:00 - 18:00	GROUP 5 (THEORY CLASS)	FI/1-05P 
(C4) Pruebas extraordinarias para asignaturas de grado y máster	03/07/2018	17:30 - 20:30	GROUP 20 (THEORY CLASS)	A1/1-28M 
	10/07/2018	08:30 - 11:30	GROUP 1 (THEORY CLASS)	A2/0C11 
	10/07/2018	08:30 - 11:30	GROUP 2 (THEORY CLASS)	A2/0E11 
	10/07/2018	14:30 - 17:30	GROUP 3 (THEORY CLASS)	A2/0E01 

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10/07/2018 14:30 -  
17:30

GROUP 5  
(THEORY  
CLASS)

A2/0E13 