



23044 - RESEARCH IN TOURISM (2018-19)

General

Code: 23044

Lecturer responsible:

SORIANO CLEMOR, CECILIA

Credits ECTS:	6
Theoretical credits:	1,2
Practical credits:	1,2
Distance-base hours:	3,6

Departments involved

- **Dept:** SOCIOLOGIA I
Area: SOCIOLOGY
Theoretical credits: 1,2
Practical credits: 1,2
 This Dept. is responsible for the course.
 This Dept. is responsible for the final mark record.

Study programmes where this course is taught

- DEGREE IN SOCIOLOGY
 Course type: OPTIONAL (Year: 4)

Competencies and objectives

Course context for academic year 2018-19

The student will be able to write a based on tourist scientific research proyect. Because of this reason, students will improve their skills to do a final degree proyect.

Course content (verified by ANECA in official undergraduate and Master's degrees)

UA Basic Transversal Competences

- **CTUA2** : Computer and information skills.

Specific Disciplinary Training Competences (Practical)

- **CEH1** : Understanding of and ability to propose and develop applied research and select the appropriate research techniques for each case.
- **CEH2** : Understanding of and ability to produce and analyse quantitative and qualitative data and gather secondary information.
- **CEH3** : Capacity to plan, design and execute social intervention projects and public policies designed to deal with social problems.

Specific Disciplinary Training Competences (Conduct, Presence)

- **CEE3** : Capacity to work in interdisciplinary teams.

Exclusive skill taught in this course

No data

Learning outcomes (Training objectives)

No data

Specific objectives stated by the academic staff for academic year 2018-19

The student will be able to write a based on tourist scientific research proyect. Because of this reason, students will improve their skills to do a final degree proyect.

Content and bibliography

Content for academic year 2018-19

1. Introduction to investigation: what, why and who? Approach to leisure and tourist investigation.
2. Investigation planning and objectives. Different methods review.
3. Literature review.
4. Data collection.
5. Data analysis
6. Communicating results.

Assessment

Assessment procedures and criteria 2018-19

1. Attendance and participation. Participation in the lectures 10%
2. Individual or group work. Literature review and secondary data 20%
3. Individual or group work. The research proposal 20%
4. Presentation of the project. Communicating the project 50%

Description	Criteria	Type	Weighting system
A research project.	A research project.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	10
Individual or group work.	Literature review and secondary data.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	20
Oral presentation of the project.	Communicating the project and results.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	50
Individual or group work.	The research proposal.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	20

Official exam dates for academic year 2018-19

Exam session	Date	Time	Group - Classroom(s) allocated	Comments
(C1) Pruebas extraordinarias de finalización de estudios	11/10/2018			
(C3) Periodo ordinario para asignaturas de segundo semestre y anuales	13/06/2019			
(C4) Pruebas extraordinarias para asignaturas de grado y máster	12/07/2019			

