

DESIGN AND MANAGEMENT OF INTERNATIONAL BUSINESS PROJECTS

28225 - DESIGN AND MANAGEMENT OF INTERNATIONAL BUSINESS PROJECTS (2024-25)

General

Code: 28225

Lecturer responsible:

RIENDA GARCIA, LAURA

Credits ECTS:

6,00

Theoretical credits:

1,20

Practical credits:

1,20

Distance-base hours:

3,60

Departments involved

- **Dept:** COMPANY ORGANISATION

Area: COMPANY ORGANISATION

Theoretical credits: 1,2

Practical credits: 1,2

This Dept. is responsible for the course.

This Dept. is responsible for the final mark record.

Study programmes where this course is taught

- [UNDERGRADUATE DEGREE IN LAW + INTERNATIONAL RELATIONS](#)
Course type: COMPULSORY (Year: 3)
- [DEGREE IN INTERNATIONAL RELATIONS](#)
Course type: COMPULSORY (Year: 3)

Competencies and objectives

Course context for academic year 2024-25

The subject of International Project Management is taught in the third year of the Degree in International Relations, as a mandatory subject. This discipline aims to educate and train students in the different Project Management methodologies that are currently used as guides or standards in international environments, as well as their related techniques and technologies and their familiarization with their common vocabulary.

An important challenge for organizations today is to maintain a balance between their business operations and their transformation in order to survive and compete in a dynamic and complex environment. Projects are the context through which change is possible, and while many of the skills required are similar to operations management, there are crucial differences between managing day-to-day business and managing project work.

Project Management focuses on planning, delegating, monitoring and controlling all aspects of the project, and even motivating those involved to achieve the project objectives within the expected performance indicators, in terms of duration, cost, quality, scope, benefits and risks.

The responsibility and competencies to carry out the management of the project falls on the figure of the Project Manager, who develops the planning and integration of all the indispensable aspects for the successful conclusion of the project.

Project Management is a discipline of growing interest to companies around the world, which has been updated in recent years thanks to the contributions of technology organizations with the emergence of agile management models. This new paradigm has evolved into hybrid frameworks between traditional techniques and these new approaches, all of which are covered in the course.

Course content (verified by ANECA in official undergraduate and Master's degrees) for academic year {0}

Transversal Competences

- **CT1** : Capacitats informàtiques i informacionals
- **CT2** : Ser capaç de comunicar-se correctament tant de forma oral com a escrita
- **CT3** : Capacitat d'anàlisi i síntesi
- **CT4** : Capacitat d'organització i planificació

General Competences

- **CG4** : Obtenir i gestionar la informació relativa a l'àmbit de les relacions internacionals
- **CG5** : Liderar, organitzar i gestionar equips de treball en contextos internacionals
- **CG6** : Saber expressar-se oralment de forma correcta sobre temes internacionals
- **CG7** : Adquirir la capacitat d'aprenentatge autònom

Specific Competences

- **CE13** : Conèixer el paper que les empreses multinacionals exerceixen en les organitzacions internacionals i en les relacions internacionals en general.
- **CE20** : Identificar els principis ètics que regeixen les relacions internacionals.

Exclusive skill taught in this course

No data

Learning outcomes (Training objectives)

No data

Specific objectives stated by the academic staff for academic year 2024-25

- To know and apply the standards for the international projects management
- To develop the leadership skills and competencies of the 'International Project Manager'.
- To manage the techniques and technology associated with Project Management.
- To handle the common vocabulary of the discipline.

Content for academic year 2024-25

Unit 1. INTRODUCTION TO INTEGRAL PROJECT MANAGEMENT

1. Projects and Project Management. Overview
2. The environment in which projects operate
3. Life cycles and project development phases
4. Project management. Strategic management and projects.
5. Project, Portfolio and Program governance
6. PMO. The Project Management Office
7. Role and responsibilities of the Project Manager

Unit 2. PROJECT MANAGEMENT TECHNIQUES AND STANDARDS

1. Why use a project management methodology?
2. PMBOK. Project Management Body of Knowledge
3. PRINCE2. Projects in a Controlled Environment
4. Agile and hybrid agile frameworks. Scrum
5. Technology and associated tools

Unit 3. INTERNATIONAL AND MULTINATIONAL PROJECTS

1. International and multinational projects
2. Key elements in internationalization. Political, cultural, legal and geographical environment
3. International negotiation
4. Contract and international arbitration
5. Organizational models for multi-country programs
6. The management of international and multinational teams
7. Risk analysis

Unit 4. DESIGN AND DEFINITION OF THE INTERNATIONAL PROJECT

1. Project design and proposal. Business Case
2. Project Charter. Developing the Project Charter
3. Identifying and collecting stakeholder requirements

Unit 5. INTERNATIONAL PROJECT PLANNING

1. Defining the Project Scope. Work Breakdown Structure (WBS)
2. Project Schedule. Scheduling and resourcing.
3. Project Budget and CBS. Cost Planning
4. Quality management
5. Risk management
6. Techniques, technology and associated tools

Unit 6. ORGANIZATION OF THE INTERNATIONAL PROJECT

1. Leading an international project
2. The project team
3. Supplier management and outsourcing
4. Structuring communications
5. Internal and external coordination
6. Techniques, technology and associated tools

Unit 7. PROJECT IMPLEMENTATION, CONTROL AND MONITORING

1. Balanced Scorecard
2. Score controlling, monitoring and validation
3. Project follow-up
4. Profitability and economic control analysis
5. Change and Configuration control
6. Techniques, technology and associated tools

Unit 8. LEARNING FROM PROJECTS

1. Project recovering
2. Project Implementation, Closure and Evaluation
3. Lesson Learned

Related links

No data

Guía práctica de ágil

Author(s): Agile Alliance

Issue: Pennsylvania : Project Management Institute, 2017;

ISBN: 978-1-62825-414-3

Category: Complementario

International Project Management

Author(s): Köster, Kathrin

Issue: London : Sage Publication Ltd, 2009;

ISBN: 9781412946216

Category: Básico

Project Management for the 21st Century

Author(s): Lientz, Bennet P.

Issue: New York : Ed. Academic Press., 2002;

ISBN: 9780124499836

Category: Complementario

P.R. International Project Management

Author(s): Lientz, P.L.

Issue: California : Taylor & Francis Inc., 2002;

ISBN: 9780124499850

Category: Complementario

Guía de los fundamentos para la dirección de proyectos (Guía del PMBOK)

Author(s): PMBOK

Issue: Lugar no identificado : Project Management Institute, Inc. Editor, 2017;

ISBN: 978-1-62825-194-4

Category: Básico

Éxito en la Gestión de proyectos con PRINCE2[™]

Author(s): Great Britain Office of Government Commerce

Issue: Londres : The Stationery Office Ed. , 2009;

ISBN: 978-0-11-3311651-1

Category: Complementario

Una guía para el conocimiento de Scrum (Guía SBOK).

Author(s): SBOK

Issue: - : SCRUM study, 2013;

ISBN: 978-0-9899252-0-4

Category: Complementario

La gestión integral de proyectos

Author(s): Sols Rodríguez-Candela

Issue: Madrid : Universidad Pontificia Comillas, 2013;

ISBN: 978-84-8468-495-4

Category: Básico

Assessment

Assessment procedures and criteria 2024-25

The evaluation and continuous assessment consist of:

- Test No 1 (25% weight). Evaluation of the theoretical and practical knowledge acquired in units 1 to 5.
- Test No 2 (25% weight). Evaluation of the theoretical and practical knowledge acquired in units 1 to 7.

The minimum average score of both tests is 3.5/10.

- Practical exercises and works (20% weight). Weekly exercises and group work and/or oral presentation will evaluate the practical content related to initiating, executing, controlling and closing process groups. The score corresponding to these deliveries will not be recoverable since they are tutored and resolved in the classroom during the course. A minimum presentation of the practical exercises of 70% is required.

- Final Project consisting of an International Project Plan (30% weight). The Plan development could be started from the beginning of the course and will be presented at the end of the theoretical classes.

- Total grade will be calculated as follows as long as the student has passed the minimum required: Test No 1 + Test No 2 + Practical exercises + Final Project

EXTRAORDINARY CALL (July)

- The student must examine the entire subject (theory and practice) through a test and the presentation of the Final Project (International Project Plan). The maximum grade will be 8 points. 3 points correspond to the Final Project and 5 points to the test. The remaining 2 points corresponding to the submission of exercises and work mentioned above are not recoverable.

Description	Criteria	Type	Weighting system
Practical exercises and works	Weekly exercises and group work and/or oral presentation will evaluate the practical content related to initiating, executing, controlling and closing process groups. The score corresponding to these deliveries will not be recoverable since they are tutored and resolved in the classroom during the course. A minimum presentation of the practical exercises of 70% is required.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	20
Final Project	Final Project consisting of an International Project Plan (30% weight). The Plan development could be started from the beginning of the course and will be presented at the end of the theoretical classes.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	30
1st objective test	Evaluation of the theoretical and practical knowledge acquired in units 1 to 5.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	25
2nd objective test	Evaluation of the theoretical and practical knowledge acquired in units 1 to 7.	ACTIVITIES OF EVALUATION DURING THE SEMESTER	25

Official exam dates for academic year 2024-25

Exam session	Date	Time	Group - Classroom(s) allocated	Comments
(C1) Pruebas extraordinarias de finalización de estudios	24/09/2024		GROUP 1 (THEORY CLASS)	
(C2) Periodo ordinario para asignaturas de primer semestre	24/01/2025		GROUP 72 (THEORY CLASS)	
	24/01/2025		GROUP 1 (THEORY CLASS)	
(C4) Pruebas extraordinarias para asignaturas de grado y máster	11/07/2025		GROUP 1 (THEORY CLASS)	
	11/07/2025		GROUP 72 (THEORY CLASS)	

Academic staff



GOMIS BOIX, MARIA ELENA

THEORY CLASS: Groups: 1 , 72

PROBLEM PRACTICALS / WORKSHOP: Groups: 1 , 72

Groups

THEORY CLASS



Group	Semester	Morning or afternoon session	Language	No. of enrolled students	
Gr. 1 (THEORY CLASS) : GRUPO 1	1S	Afternoon	English	52	<ul style="list-style-type: none">▪ Allowed VISITING STUDENT EEES▪ Allowed VISITING STUDENT NO EEES▪ Allowed GRADO EN RELACIONES INTERNACIONALES▪ Allowed INTERNATIONAL MOBILITY PROGRAMME
Gr. 72 (THEORY CLASS) : GRUPO 72 DERRII	1S	Afternoon	English	63	<ul style="list-style-type: none">▪ Allowed VISITING STUDENT EEES▪ Allowed UNDERGRADUATE DEGREE IN LAW + INTERNATIONAL RELATIONS▪ Allowed VISITING STUDENT NO EEES▪ Allowed MOBILITY PROGRAMME - MASTER LEVEL▪ Allowed INTERNATIONAL MOBILITY PROGRAMME

PROBLEM PRACTICALS / WORKSHOP


Group	Semester	Morning or afternoon session	Language	No. of enrolled students	
Gr. 1 (PROBLEM PRACTICALS / WORKSHOP) : GRUPO 1	1S	Afternoon	English	52	<ul style="list-style-type: none">▪ Allowed GRADO EN RELACIONES INTERNACIONALES▪ Allowed VISITING STUDENT NO EEES▪ Allowed VISITING STUDENT EEES▪ Allowed INTERNATIONAL MOBILITY PROGRAMME
Gr. 72 (PROBLEM PRACTICALS / WORKSHOP) : GRUPO 72 DERII	1S	Afternoon	English	63	<ul style="list-style-type: none">▪ Allowed UNDERGRADUATE DEGREE IN LAW + INTERNATIONAL RELATIONS▪ Allowed INTERNATIONAL MOBILITY PROGRAMME▪ Allowed VISITING STUDENT EEES▪ Allowed VISITING STUDENT NO EEES▪ Allowed MOBILITY PROGRAMME - MASTER LEVEL

Timetables

THEORY CLASS

Group	Start date	End date	Day	Start time	End time	Lecture room
1	09/09/2024	20/12/2024	MAR	15:00	17:00	DE/0-09M 
72	09/09/2024	20/12/2024	LUN	15:00	17:00	DE/0-06M 

PROBLEM PRACTICALS / WORKSHOP

Group	Start date	End date	Day	Start time	End time	Lecture room
1	09/09/2024	20/12/2024	VIE	15:00	17:00	DE/0-09M 
72	09/09/2024	20/12/2024	MAR	19:00	21:00	DE/0-06M 