



Bachelor's courses School of Business and Economics

VU University Amsterdam - Student- & Onderwijszaken - Exchange programme Vrije Universiteit - 2018-2019

International Financial Management

Course code	E_IBK3_IFM ()
Period	Period 5
Credits	6.0
Language of tuition	English
Faculty	School of Business and Economics
Coordinator	dr. K.L. Wolk
Examinator	dr. K.L. Wolk
Teaching method(s)	Lecture, Seminar, Instruction course
Level	300

Course objective

The objective of the course is to acquaint students with the developments in international financial markets from a perspective of managerial decision making. The course is designed to provide future's financial managers with an understanding of the fundamental concepts and the tools necessary to be effective global managers. The aim is to provide students with an understanding of these concepts and techniques used in risk management. (Academic and research skills) The students will develop skills in reading and understanding academic papers as well as critical thinking on economic events with a focus on the financial aspects of managerial decisions. (Bridging Theory and Practice) They are encouraged to improve analytical thinking abilities, to think beyond the boundaries of economics and finance theories. (Broadening your Horizon)

Course content

During the course, we will mainly discuss the structure of financial markets (foreign exchange, fixed income and equity markets) and explore the issues that are encountered by multinational enterprises, with an emphasis on risk management. When having completed this course, students will have a clear understanding how financial markets work and how the multinational firm interacts with other market participants. In particular, students will:

- understand the development of the international monetary system and other financial institutions,
- be acquainted with different financial instruments used to manage foreign exchange rate risk (forwards, futures, options)
- be acquainted with the specifics of various financial markets (money, bond, equity)
- learn how to manage foreign exchange risk and interest risk in a multinational firm.

Form of tuition

- Lectures
- Tutorials

Type of assessment

Written exam – Individual assessment
Assignment(s) – Group assessment

Course reading

1. Eun & Resnick: International Finance, Global Edition. McGraw-Hill.
2. Additional articles and/or cases (announced at the start of the course)

Recommended background knowledge

BK:

2.2 Finance; 3.4 Financial Modelling and Derivatives; 2.5 Finance II

IBA:

2.2 Finance; 2.5 Corporate Finance in Emerging Economies; 3.4 Financial Modelling and Derivatives