



## Bachelor's courses School of Business and Economics

VU University Amsterdam - Student- & Onderwijszaken - Exchange programme Vrije Universiteit - 2019-2020



# Economics and Management of Organizations

<b>Course code</b>	E_EBE1_EMO ()
<b>Period</b>	Period 5
<b>Credits</b>	6.0
<b>Language of tuition</b>	English
<b>Faculty</b>	School of Business and Economics
<b>Coordinator</b>	dr. G.P. Melker
<b>Examinator</b>	dr. G.P. Melker
<b>Teaching method(s)</b>	Lecture, Study Group
<b>Level</b>	100

## Course objective

The main goal of the course Economics and Management of Organizations is developing your knowledge about and creating insight into the functioning of organizations. In addition you will learn analyzing, recognizing and solving organizational problems.

After successfully completing the course you are able to:

- explain scientific insights into the functioning of organizations (Bridging Theory and Practice);
- describe the functioning of organizations in practice (Bridging Theory and Practice);
- study, analyze and assess organizations on a scientifically sound basis (Academic and Research Skills);
- come up with solutions for various organizational problems from a good theoretical basis (Academic and Research skills);
- carry out assignments and the results in a team and present the results convincingly (Social Professional Skills).

## Course content

The course Economics and Management of Organization provides insights into the basic terminology and the fundamental concepts of management and organizations, particularly in the role of the managers. During the lectures the focus is on strategy, organizational structure, leadership, motivation, organizational culture, and planning and control. In addition to the lectures, you will apply the theory to a real life case. You are supposed to analyze several organizational problems within a profit or a not for profit organization and give the management your advice to solve these problems. By following this course, you develop into a 'smart manager': a manager who is able to combine scientific economic and managerial knowledge to understand the (dis)functioning of organizations in practice.

## Form of tuition

Lectures  
Tutorials

## Type of assessment

Written exam - individual assessment  
Advice assignment - team assessment

## Course reading

Jones, G.R., & George, J.M. (2019). Contemporary Management (11th Edition). New York: McGraw-Hill.

The ninth and tenth edition of the book are still usable, however the version from 2019 is leading. In the course manual and during the lectures, the eleventh edition is always referred to.

**Entry requirements**

None

**Recommended background knowledge**

Academic Skills, Marketing I, Microeconomics I en Macroeconomics I.