



Bachelor's courses School of Business and Economics

VU University Amsterdam - Student- & Onderwijszaken - Exchange programme Vrije Universiteit - 2018-2019

Digital Innovation and Virtual Organizing in a Global Setting

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| Course code | E_IBA2_DIVO () |
| Period | Period 4 |
| Credits | 6.0 |
| Language of tuition | English |
| Faculty | School of Business and Economics |
| Coordinator | dr. A. Sergeeva |
| Examinator | dr. A. Sergeeva |
| Teaching method(s) | Lecture, Study Group |
| Level | 200 |

Course objective

ACADEMIC AND RESEARCH SKILLS – STUDENTS CAN CONDUCT A BASIC INTERNATIONAL RESEARCH PROJECT FROM START TO FINISH
ACADEMIC SKILLS

After successfully completing this course, the student

- can analyze and demonstrate an understanding of the specific requirements of active, successful collaborations and organizing in international environment based on the opportunities that digital technologies offer (Analysis)

BRIDGING THEORY AND PRACTICE

KNOWLEDGE: Demonstrates theoretical and empirical knowledge concerning the relevant areas in international business administration

After successfully completing this course, the student:

- can explain, contrast, and compare advanced theories, models and concepts related to the new business environment and workplace practices enabled by digital technologies (Internet, mobile technologies, virtual worlds).
- can explain how working, coordinating, and managing in this new business environment is different from traditional workplace

APPLICATION: Can propose a solution to an international real-life business problem by applying relevant theories and methodologies.

- Can actively apply these theories in real-life virtual environments in a global setting and resolve through management and communication situations common due to the pervasive applications of digital innovation

BROADENING YOUR HORIZON - STUDENTS ARE ABLE TO REFLECT ON THE ETHICAL AND SOCIAL IMPLICATIONS OF PROFESSIONAL AND GOVERNMENTAL DECISIONS

After successfully completing this course, the student:

- Can explain a broad range of new organizing and working practices and related challenges of digital organizing in a global environment

Course content

The courses in this semester centre around the international context of the international business environment. Period 4 specifically introduces you to the environment of developed economies and what this means for different disciplines, in this case technology. Work is increasingly being done virtual and communication extends more and more to social media, which calls for using expertise developed outside the formal boundaries, for example in networks and 'crowds'. Also, the introduction of robots and so called 'smart offices' radically change traditional work practices. The possible consequences of these new digital and

virtual technology on how we collaborate and coordinate our work are often predicted but not yet fully and academically understood. In this course, you will learn about the latest insights of new technologies, its consequences of virtual organizing and how internationally operating organizations, ranging from small start-ups to multinationals use digital tools and practices to easily coordinate and collaborate independent from physical boundaries. Guest speakers will introduce you to their world of working internationally by means of the latest technologies. You will also gain hands-on experience with working in international student teams.

Form of tuition

Lectures

Tutorials

Type of assessment

Written exam – Individual assessment

Assignment – Group assessment

Mandatory attendance and in-class participation in tutorials

Course reading

Required readings consist of articles and will be announced before the start of the course (together with other required materials)

Recommended background knowledge

2.1 Business Information Systems