



University of
New Haven

The Impact of Globalization on European Markets

Section I: Course Overview

Course Code: ECN365

Subject Area(s): Economics

Prerequisites: None

Language of Instruction: English

Total Contact Hours: 45

Credits: 3

Course Fee: None

Course Description

This course examines the impact of globalization on the international economy, specifically with a focus on the European markets. Looking through the eyes of economists, students will analyze and understand what it means to do business in a global economy. This course will take a micro and macro view of economics to explain the European and Global markets.

Learning Objectives

Upon successful completion of this course, students are able to:

- Understand the international economic scenario in the last thirty years till nowadays.
- Identify the key factors of globalization.
- Explain how global growth places additional demands on the European Markets.

Section II: Instructor & Course Details

Instructor Details

Name: TBC

Contact Information: TBC

Term: TBC

Course Day and Time: TBC

Office Hours: By appointment

Grading & Assessment

The instructor assesses students' mastery of course learning objectives by using the forms of assessment below. Each of these assessments is weighted toward the final grade. The Assessment Overview section provides further details for each.

Engagement - 20%

Mid-Term Exam - 30%

Final Exam - 30%

Research Paper and Presentation - 20%

Assessment Overview

This section provides a brief description of each form of assessment listed above. Forms of assessment may be slightly modified in the term syllabus.

Engagement (20%): Students are expected to be engaged in class, to have read the CEA CAPA Engagement Policy, and to understand the [Class Engagement Rubric](#) that outlines how engagement is graded.

Mid-Term and Final Exam (30% Each): The mid-term and final exams include a combination of short essay questions.

Research Paper and Presentation (20%): Students take one of the core topics of this course and develop a case study analysis of how globalization impacts the European market. Students give a detailed analysis of all factors of this scenario and apply principles learned in class to develop a solution. This will be done in a 3000-word research paper as well as a 15-minute presentation given in class.

Readings and Resources

The below readings and resources are representative of what will be assigned as required in this course, but may vary slightly in the term syllabus.

All students are given access to the online library of the University of New Haven (UNH), accessible [here](#), and are expected to comply with [UNH Policies](#) regarding library usage.

Wherever possible, required readings are made accessible through the online library or Canvas. Students are responsible for obtaining all required readings.

Each course utilizes Canvas as its LMS. Students are expected to check Canvas regularly for updates and deadlines. Canvas is also the primary platform for contacting your instructor in case of questions or concerns about the course.

Required

Daniels, Joseph and Van Hoose, Daniels. *Global Economic Issues and Policies*. London: Routledge, 2018

Course Calendar

Session 1	
Topics	The Global Economy: a new concept
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels-David D. Van Hoose, Chapter 1 - Understanding the global economy

Session 2	
Topics	International trade: enduring issues
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 2 - Comparative advantage. How nations can gain from international trade Daniels & Van Hoose, Ch. 4 - Regulating international trade-trade policies and trade effects

Session 3	
Topics	Economic development in the global era
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 11 - Economic development

Session 4	
Topics	International finance: enduring issues
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 9 - Global money and banking. Where central banks fit into the world economy Daniels & Van Hoose, Ch. 4 - Dealing with financial crises-does the world need a new international financial architecture?

Session 5	
Topics	Contemporary global economic issues and policies
Activity	Lecture and Discussion

Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 10 - Can globalization lift all boats?
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Session 6
Mid-term Exam

Session 7
Mid-term break

Session 8	
Topics	Industry and technology
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 12 - Industrial structure and trade in the global economy-businesses without borders

Session 9	
Topics	Role of the state and international institutions
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 13 - The public sector in the global economy

Session 10	
Topics	Contemporary global economic issues and policies
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Daniels & Van Hoose, Ch. 10 - Can globalization lift all boats?

Session 11	
Topics	The European economy
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Provided by teacher

Session 12	
Topics	The Global South in the Global Economy
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Provided by teacher

Session 13	
Topics	The black swans: pandemic and the wars between Russia and Ukraine and in the Near East. Reshoring, friendly shoring, globalization retreats
Activity	Lecture and Discussion
Readings & Assignments	<ul style="list-style-type: none"> Provided by teacher

Session 14

Research papers - presentations by students

Session 15

Final Exam

Section III: Academic Policies and Standards

Academic Policies

Students are expected to review and understand all CEA CAPA student policies, including our [Academic Policies](#) and [Engagement Policy](#). CEA CAPA reserves the right to change, update, revise, or amend existing policies and/or procedures at any time. Additional requirements that may be associated with a specific course or program are addressed in the term syllabus.

Student Learning & Development Objectives

CEA CAPA has identified [Student Learning and Development Objectives \(SLDOs\)](#) for all programs in all locations: content in context, navigating differences, power and equity, critical thinking and intellectual curiosity, career and professional development, and sustainability and migration. These are meta-level learning objectives that transcend coursework and are infused across all elements of program delivery, beyond specifics of course offerings, addressing student learning holistically and framing it a larger learning context.