

SOCIAL & SUSTAINABLE RESPONSIBILITY

Code du cours Course Code BAC.EAINA.STEVM. 2000			Titre du cours Course title SOCIAL & SUSTAINABLE RESPONSIBILITY					
Crédits Credits 6		Période d'enseignement Teaching period fall, spring, summer					Année Académique Academic Year 2022/2023	
Charge de travail Student workload	Synchrone / Synchronous	Asynchrone / Asynchronous	Travail en équipe Team work	Activités pédagogiques / Pedagogical activities	Travail personnel Personal work	Coaching	Evaluation	Charge totale de travail Total workload
	39	0	0	0	45	0	6	96
Programme Program			Global BBA					
Discipline Discipline			Autre					
Module			-					
Type de cours Course type			core					
Campus			Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia					
Campus partenaire								
Course open to students in exchange								
Langue d'enseignement Teaching language		Anglais / English						
Responsable du cours Course leader			GRASSELLI Yan					
Pré-Requis Prerequisite			None					
Nom des intervenants par campus Instructor(s) names by campus	Belo Horizonte							
	Lille							
	Paris							
	Raleigh							
	Sophia				ELLIS Timothy			
	Stellenbosch- Le Cap							
	Suzhou							
	Nanjing							

	Barcelone			
	Other			

Descriptif du cours / Course description	This course presents the basics of sustainable development by introducing the relations between organisations and companies. Theoretical knowledge of Corporate Social Responsibility (CSR) in modern economies are introduced and an analysis of CSR as an evolution of Management practices is also reviewed. This course focuses on how CSR is retrieved from Environmental Management and Social considerations but also on the foundations of CSR in organisations.		
Thèmes / Topics	Sustainability management Corporate Social Responsibility Business Ethics		
Résultats d'apprentissage / Intended Learning Outcomes and Skills	<p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Understand ethical, sustainable and responsible challenges of organizations Define sustainability and corporate responsibility objectives in relation to core business Relate ethical behaviour to sustainability management and CSR</p> <p>Aptitudes cognitives / Cognitive skills Analysis, prioritization, organizational risks assessment</p> <p>Attitudes / Key transferable skills Ethical and responsible behavior</p> <p>Ethical and social understanding Same as above</p>		
Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives	<p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.4 : To understand and apply theories and major concepts of organisation and management : LG1 : Graduate should be knowledgeable about business disciplines LO2.2 : To recognize and use positively the various dimensions of diversity : LG2 : Graduates should be able to work effectively in a multicultural team LO4.2 : To demonstrate awareness of ethical considerations : LG4 : Graduates should be able to think critically and to demonstrate awareness of ethical considerations</p>		
	Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ?		Non / No
Evaluation des étudiants / Student Assessment	Evaluation finale (DS) / Final examination		40%
	(Précisez la nature pour l'évaluation finale / Explain type for final examination)		
	Cliquez ici pour entrer du texte.		

	<p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p>
	<p>Contrôle continu 60% Continuous Assessment</p>
	<p>préciser nature / Explain type</p>
	<p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz: Epreuve sur table - Supervised exam: Présentation orale - Presentation: Rapport écrit/Dissertation - Report / Dissertation: Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p>
<p>Méthodes d'enseignement Teaching Methods</p>	<p>Format de cours / Course format</p>
	<p>Cours magistral / Lecture - TD / Tutorials</p> <p>Autre, précisez / Other, precise:</p>
	<p>Activités d'apprentissage / Learning activities</p>
	<p>Cours interactifs / Interactive lectures - Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments</p>
<p>Plan de cours Course Plan</p>	<p>I Sustainable development objectives and its management in organizations II Introduction to CSR III Introduction to stakeholder management</p>
<p>Référence Académique / Academic reference</p>	
<p>Site(s) web / Web site(s)</p>	
<p>Licence(s) informatique(s)/ Computer licenses</p>	

	<p>Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)</p>
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Nombre CM Amphi / Number of Lectures	Durée CM Amphi (en heures) / Lecture duration (in hours)	Nombre TD / Number of Tutorial classes	Durée TD (en heures) / Tutorial class duration (in hours)	Asynchrone / Asynchronous	Autres (Distance learning, etc...) (en heures) / Other (in hours)	Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules
Campus Sophia						
0	0	13	3	0	0	