

ACADEMIC RESEARCH & WRITING I

Code du cours Course Code			Titre du cours Course title					
BAC.EAINA.OTENG. 1001			ACADEMIC RESEARCH & WRITING I					
Crédits Credits		Période d'enseignement Teaching period					Année Académique Academic Year	
6		fall, spring, summer					2022/2023	
Charge de travail Student workload	Synchrone / Synchronous	Asynchrone / Asynchronous	Travail en équipe Team work	Activités pédagogiques / Pedagogical activities	Travail personnel Personal work	Coaching	Evaluation	Charge totale de travail Total workload
	39	0	0	0	0	0	6	45
Programme Program			Global BBA					
Discipline Discipline								
Module			-					
Type de cours Course type			core					
Campus			Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia					
Campus partenaire								
Course open to students in exchange								
Langue d'enseignement Teaching language		Anglais / English						
Responsable du cours Course leader			BAYOUD Christèle					
Pré-Requis Prerequisite			520 TOEFL score or equivalent					
Nom des intervenants par campus Instructor(s) names by campus	Belo Horizonte							
	Lille							
	Paris							
	Raleigh							
	Sophia			GACHET Laura - MICHAELIDES - LE BELICARD Mary-Jane - SAUNDERS Alexandra - SZEBRAT Cathleen				
	Stellenbosch- Le Cap							
	Suzhou							
	Nanjing							

	Barcelone			
	Other			

Descriptif du cours / Course description	This course introduces students to the principal elements of argumentative research writing. It focuses on writing persuasively, developing research skills and improving critical reading skills through reading writing and discussion. Students will learn how to formulate a coherent thesis and support it with evidence drawn from research. They will also learn how to work through the various stages of the writing process to produce a 3000 word research paper.		
Thèmes / Topics			
Résultats d'apprentissage / Intended Learning Outcomes and Skills	<p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Recognize and employ the stylistic principles necessary for writing coherent, unified, clear and persuasive academic prose, and to locate, evaluate and acknowledge sources (MLA style), including print and electronic sources</p> <p>Aptitudes cognitives / Cognitive skills Accurately summarize academic texts, to formulate and defend a thesis, and to identify and evaluate various responses to a given problem.</p> <p>Attitudes / Key transferable skills Read, write and think critically, and to be able to evaluate one another's work.</p> <p>Ethical and social understanding Navigate the writing process from planning, drafting and revising to editing and proof reading, and to employ the correct methodology to undertake academic research and write a research paper.</p>		
Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives	Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)		
	LO3.2 : To produce clear, well organized written communication : LG3 : Graduate should be able to communicate in an international environment		
	Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ?		Oui / Yes
Evaluation des étudiants / Student Assessment	Evaluation finale (DS)		0%
	Final examination		
	(Précisez la nature pour l'évaluation finale / Explain type for final examination)		
	Cliquez ici pour entrer du texte.		
	QCM - Quiz:		
	Epreuve sur table - Supervised exam:		
	Présentation orale - Presentation:		
	Rapport écrit/Dissertation - Report / Dissertation:		

	Participation - Class participation:	
	Autre, précisez / Other, precise:	
	Contrôle continu Continuous Assessment	100%
	préciser nature / Explain type	
	<p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p>	Nb midterms : 2
Méthodes d'enseignement Teaching Methods	Format de cours / Course format	
	Cours magistral / Lecture	
	Autre, précisez / Other, precise:	
	Activités d'apprentissage / Learning activities	
	Personal guided study - Devoirs / Assignments	
Plan de cours Course Plan	<p>Introduction: Diagnostic Paragraph, the writing process, summarizing. Introduction to MLA layout. Effective sentences: communicative value and conciseness. Direct and indirect quotations, paraphrasing. Effective Sentences: information structure, unity, variety, clarity. Revision of direct and indirect quoting. Paragraphs: unity, the topic sentence, paragraph development Introduction to argumentative essay writing: drafting and planning, thesis statements. Paragraphs: coherence and information structure, recognizing weaknesses, revising and editing. Argumentative Essay Structure How to format a Works Cited page. Preparation for Midterm exam Research Papers: overview, selecting, writing and supporting a thesis. Planning your research paper and meeting the deadline. MIDTERM Structure, outline and thesis. Read all remaining texts in the relevant chapter to determine the main argument of your RP. RP preparation: Writing Introductions to argumentative papers, developing arguments. Using and integrating sources, MLA style, avoiding plagiarism. Dealing with alternative views (concession and refutation). Writing conclusions. Class time to work on RPs. Please bring all materials with you. RP: revising, editing and proofreading Report Writing: SPRE. Describing situations and problems. SPRE continued: Evaluating alternative responses. Writing under pressure. Revising, editing and proofreading. Preparation for Final Exam.</p>	

Référence Académique / Academic reference	Lectures obligatoires / Required readings : Writing in the Disciplines, A Reader and Rhetoric for Academic Writers by Mary Lynch Kennedy and William J Kennedy (Pearson) Guidelines for Academic Writing (SKEMA) Lectures Recommandées / Recommended readings :
Site(s) web / Web site(s)	
Licence(s) informatique(s)/ Computer licenses	

Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)						
Nombre CM Amphi / Number of Lectures	Durée CM Amphi (en heures) / Lecture duration (in hours)	Nombre TD / Number of Tutorial classes	Durée TD (en heures) / Tutorial class duration (in hours)	Asynchrone / Asynchronous	Autres (Distance learning, etc...) (en heures) / Other (in hours)	Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules
Campus Sophia						
0	0	13	3	0	0	