

PUBLIC SPEAKING AND PRESENTATIONS SKILLS

Code du cours Course Code BAC.EAINA.OTCOM .2370			Titre du cours Course title PUBLIC SPEAKING AND PRESENTATIONS SKILLS					
Crédits Credits 6		Période d'enseignement Teaching period fall, spring, summer					Année Académique Academic Year 2022/2023	
Charge de travail Student workload	Synchrone / Synchronous	Asynchrone / Asynchronous	Travail en équipe Team work	Activités pédagogiques / Pedagogical activities	Travail personnel Personal work	Coaching	Evaluation	Charge totale de travail Total workload
	39	0	0	0	39	0	0	78
Programme Program			Global BBA					
Discipline Discipline			Autre					
Module			-					
Type de cours Course type			core					
Campus			Barcelone, Belo Horizonte, Lille, Nanjing, Raleigh, Sophia					
Campus partenaire								
Course open to students in exchange								
Langue d'enseignement Teaching language		Anglais / English						
Responsable du cours Course leader			BAYOUD Christèle					
Pré-Requis Prerequisite			BAC.EAINA.LGENG.1001					
Nom des intervenants par campus Instructor(s) names by campus	Belo Horizonte							
	Lille							
	Paris							
	Raleigh							
	Sophia				GOODMAN Lanie - SAUNDERS Alexandra			
	Stellenbosch- Le Cap							
	Suzhou							
	Nanjing							

	Barcelone			
	Other			

Descriptif du cours / Course description	This course combines theory with practice. Students will develop their public speaking skills and learn to contribute well to the assessment of their peers. The course also focuses on methods and strategies of speech writing to persuade and inform the audience. Students will learn how to produce effective PowerPoint presentations, and how to perform business presentations both individually and in groups.		
Thèmes / Topics			
Résultats d'apprentissage / Intended Learning Outcomes and Skills	<p>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</p> <p>Connaissances / Knowledge and Understanding (subject specific) Develop a general understanding of interpersonal communication with an audience and provide skills required for public speaking. The student will be able to communicate in an international environment and to produce clear, well organized verbal presentations.</p> <p>Aptitudes cognitives / Cognitive skills Develop strategies for speech writing and analyzing the audience</p> <p>Attitudes / Key transferable skills Learn to collect information and outline material; combine powerpoint presentations with public speaking</p> <p>Ethical and social understanding Learn to address large and small groups; develop both informative and persuasive methods of communicating in public, evaluate fellow students.</p>		
Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives	Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)		
	LO3.1 : To produce clear, well organized verbal presentations : LG3 : Graduate should be able to communicate in an international environment		
	Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ?		Oui / Yes
Evaluation des étudiants / Student Assessment	Evaluation finale (DS)		40%
	Final examination		
	(Précisez la nature pour l'évaluation finale / Explain type for final examination)		
Cliquez ici pour entrer du texte.			
QCM - Quiz:			
Epreuve sur table - Supervised exam:			
Présentation orale - Presentation:			

	Rapport écrit/Dissertation - Report / Dissertation:	
	Participation - Class participation:	
	Autre, précisez / Other, precise:	
	Contrôle continu Continuous Assessment	60%
préciser nature / Explain type		
	<p>Cliquez ici pour entrer du texte.</p> <p>QCM - Quiz:</p> <p>Epreuve sur table - Supervised exam:</p> <p>Présentation orale - Presentation:</p> <p>Rapport écrit/Dissertation - Report / Dissertation:</p> <p>Participation - Class participation:</p> <p>Autre, précisez / Other, precise:</p>	Nb midterms : 1
Méthodes d'enseignement Teaching Methods	Format de cours / Course format	
	Cours magistral / Lecture - TD / Tutorials	
	Autre, précisez / Other, precise:	
	Activités d'apprentissage / Learning activities	
Cours interactifs / Interactive lectures - Projet / Project-based learning - Personal guided study - Devoirs / Assignments		
Plan de cours Course Plan	<p>Week 1 Mastering communication</p> <p>Personal introductions</p> <p>Listening skills</p> <p>Performance exercises</p>	
	<p>Week 2 Vocal Techniques and body language</p> <p>Brainstorming topics</p> <p>Outlining/ organization skills in speech writing</p>	
	<p>Week 3 Defining purpose statements</p> <p>Introductions and endings</p> <p>Analysis of great speeches</p> <p>1st graded assignment due</p>	
	<p>Week 4 Speaking to inform</p> <p>Gathering research, building credibility</p> <p>Organizational strategies</p>	
	<p>Week 5 Speaking to persuade</p> <p>Use of figurative language and rhetoric</p> <p>Supporting ideas, logic and reasoning</p>	
	<p>Week 6 Speaking to persuade (II)</p> <p>Methods of persuasion</p> <p>Application exercises</p>	

	<p>Week 7 Midterm (Group A) (First 1h30 of class) Speaking in small groups</p> <p>Week 8 Midterm (Group B) (First 1h30 of class) Speaking in small groups</p> <p>Week 9 Computer Lab Creation of a slideshow with MS PowerPoint. Creation and manipulation of slides. Customizing the animations and transitions.</p> <p>Week 10 Computer Lab PowerPoint Lab (10%)</p> <p>Week 11 Presentation skills Effective use of PowerPoint slides or visual aids Speaking to inform Preparation of individual presentations.</p> <p>Week 12 Individual Pecha Kucha Presentations 10% Introduction: group presentations</p> <p>Week 13 Preparing and performing group presentations Structure of presentations Language for business presentations</p> <p>Week 14 Preparation for final group presentations Rehearsal of presentations</p> <p>Final Exam - Group Presentations</p>
Référence Académique / Academic reference	<p>Lectures obligatoires / Required readings : The Art of Public Speaking, Stephen E. Lucas, Mc Graw Hill, 11th Edition</p> <p>Lectures Recommandées / Recommended readings :</p>
Site(s) web / Web site(s)	
Licence(s) informatique(s)/ Computer licenses	

Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)						
Nombre CM Amphi / Number of Lectures	Durée CM Amphi (en heures) / Lecture duration (in hours)	Nombre TD / Number of Tutorial classes	Durée TD (en heures) / Tutorial class duration (in hours)	Asynchrone / Asynchronous	Autres (Distance learning, etc...) (en heures) / Other (in hours)	Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules
Campus Sophia						