

## FINANCIAL MARKETS & INSTITUTIONS

<b>Code du cours Course Code</b>			<b>Titre du cours Course title</b>					
BAC.EAINA.FIBUS.3 402			<b>FINANCIAL MARKETS &amp; INSTITUTIONS</b>					
<b>Crédits Credits</b>		<b>Période d'enseignement Teaching period</b>					<b>Année Académique Academic Year</b>	
6		fall, spring					2022/2023	
<b>Charge de travail Student workload</b>	<b>Synchrone / Synchronous</b>	<b>Asynchrone / Asynchronous</b>	<b>Travail en équipe Team work</b>	<b>Activités pédagogiques / Pedagogical activities</b>	<b>Travail personnel Personal work</b>	<b>Coaching</b>	<b>Evaluation</b>	<b>Charge totale de travail Total workload</b>
39	0	0	0	0	0	0	6	45
<b>Programme Program</b>			Global BBA					
<b>Discipline Discipline</b>								
<b>Module</b>			-					
<b>Type de cours Course type</b>			core					
<b>Campus</b>			Belo Horizonte, Lille, Sophia					
<b>Campus partenaire</b>								
<b>Course open to students in exchange</b>								
<b>Langue d'enseignement Teaching language</b>		Anglais / English						
<b>Responsable du cours Course leader</b>			DALMASSO Audrey					
<b>Pré-Requis Prerequisite</b>			BAC.EAINA.ECBUS.2301 BAC.EAINA.ECBUS.2302 BAC.EAINA.FIBUS.2201					
<b>Nom des intervenants par campus Instructor(s) names by campus</b>	Belo Horizonte							
	Lille							
	Paris							
	Raleigh							
	Sophia			ROCHOW Sabine - DISPAS Christophe				
	Stellenbosch- Le Cap							
	Suzhou							

	Nanjing			
	Barcelone			
	Other			

<b>Descriptif du cours / Course description</b>	To help students gain a basic yet thorough knowledge of the major financial instruments and the way they are traded in financial markets as well as the functioning, strategies, influence and goals of the financial institutions that use these instruments in order to maximize their profits or carry out their mission (the FED). The course will also cover the variable economic elements (interest rates, inflation, money supply) and situations that affect them both on a national and international level.
<b>Thèmes / Topics</b>	
<b>Résultats d'apprentissage / Intended Learning Outcomes and Skills</b>	<p><b>A l'issue de la formation, vous serez capable de / As a result of this module, you will be able to:</b></p> <p><b>Connaissances / Knowledge and Understanding (subject specific)</b>  understand: the origins of the current financial system, the different types of financial institutions, central banking and the goals of monetary policy, short and long term debt securities and their valuation, the basics of equity markets  equity valuation, issues and themes (sovereign funds and debt, market efficiency)</p> <p><b>Aptitudes cognitives / Cognitive skills</b>  use her/his financial terminology and assert her/his verbal communication</p> <p><b>Attitudes / Key transferable skills</b></p> <p><b>Ethical and social understanding</b>  Determine through fundamental analysis if an asset is under or overvalued</p>
<b>Contribution aux objectifs pédagogiques du programme / Contribution to learning objectives</b>	<p>Indiquer les learning objectives auxquels contribue le cours (en se basant sur le curriculum mapping du programme) / Indicate which learning objectives the course contributes to (based on the program curriculum mapping)</p> <p>LO1.3 : To understand and apply theories and major concepts of finance : LG1 : Graduate should be knowledgeable about business disciplines</p> <p>Cours soumis à évaluation dans le cadre de l'Assurance of Learning pour l'année en cours ? Non / No</p>
<b>Evaluation des étudiants / Student Assessment</b>	<p><b>Evaluation finale (DS) / Final examination</b> 40%</p> <p>(Précisez la nature pour l'évaluation finale / Explain type for final examination)</p> <p>Cliquez ici pour entrer du texte.</p>

	<p>QCM - Quiz:  Epreuve sur table - Supervised exam:  Présentation orale - Presentation:  Rapport écrit/Dissertation - Report / Dissertation:  Participation - Class participation:</p> <p><b>Autre, précisez / Other, precise:</b></p>	
	<p style="text-align: center;"><b>Contrôle continu</b>  <b>Continuous Assessment</b></p>	60%
	préciser nature / Explain type	
	<p>Cliquez ici pour entrer du texte.  QCM - Quiz:  Epreuve sur table - Supervised exam:  Présentation orale - Presentation:  Rapport écrit/Dissertation - Report / Dissertation:  Participation - Class participation:</p> <p><b>Autre, précisez / Other, precise:</b></p>	Nb midterms : 2
<p><b>Méthodes d'enseignement Teaching Methods</b></p>	<b>Format de cours / Course format</b>	
	Cours magistral / Lecture	
	<b>Autre, précisez / Other, precise:</b>	
	<b>Activités d'apprentissage / Learning activities</b>	
		Etudes de cas / Case studies - Personal guided study - Devoirs / Assignments
<p><b>Plan de cours Course Plan</b></p>	Origins of the financial system. The different types of financial institutions Determination and structure of interest rates How interest rates are determined and the factors that influence them Determination and structure of interest rates - part 2 How interest rates are determined and the factors that influence them - part 2 Central banking Description of the FED and how it influences interest rates through monetary policy Central banking - part 2 Description of the FED and how it influences interest rates through monetary policy - part 2 Midterm 1 Debt securities Introduction to short-term debt securities Debt securities Introduction to long-term debt securities Different types of bonds and how to value them Debt securities - part 2 Introduction to long-term debt securities - part 2 Different types of bonds and how to value them - part 2 Introduction to equity markets Exchanges/compartments and quotations IPO'S Stock valuation. Methods used to value stocks VALUELINE Midterm 2	

	Market microstructure Introduction to derivative/subprimes FOREX/George Soros and the speculation on the British £ 1992 Review Final Exam
<b>Référence Académique / Academic reference</b>	Lectures obligatoires / Required readings : MADURA Financial institutions and markets 10th edition Lectures Recommandées / Recommended readings :
<b>Site(s) web / Web site(s)</b>	
<b>Licence(s) informatique(s)/ Computer licenses</b>	

	Modalités de délivrance du cours (par campus si différent) Course delivery modes (per campus if different)					
<b>Nombre CM Amphi / Number of Lectures</b>	<b>Durée CM Amphi (en heures) / Lecture duration (in hours)</b>	<b>Nombre TD / Number of Tutorial classes</b>	<b>Durée TD (en heures) / Tutorial class duration (in hours)</b>	<b>Asynchrone / Asynchronous</b>	<b>Autres (Distance learning, etc...) (en heures) / Other (in hours)</b>	<b>Préciser les spécificités de programmation (TD journée, cadencement spécifique des séances) / Specify if full-day tutorial class, different schedules</b>
Campus Sophia						
0	0	13	3	0	0	