

 <b>GRENOBLE ECOLE DE MANAGEMENT</b> <small>BUSINESS LAB FOR SOCIETY</small> <small>UNIVERSITÉ DE GRENOBLE</small>	International Programs  <b>French Level C1 - Autumn</b>	<b>Syllabus</b>
--	---	-----------------

<b>Program/ Intake</b>	Bachelor in International Business - English Track - 2021-2024	<b>Academic Year</b>	2021-2022
<b>Module Supervisor</b>	Perque Catherine	<b>Department</b>	LVE

<b>Contact Hours</b>	30.0 hours	<b>Total Study Hours</b>	90.0 hours	<b>Coefficient</b>	0.0	<b>ECTS Credits</b>	5.0	<b>US Credits</b>	2.50
--------------------------	---------------	------------------------------	------------	--------------------	-----	-------------------------	-----	-----------------------	------

<b>Module Description</b>	Classes in French, about culture and civilization, with a special attention to local, national and international news.
-------------------------------	--

<b>Module Learning Outcomes</b>	<p>At the end of the class, students will have identified and worked on their linguistic individual needs. They will also get to develop a more fluent and confident capacity of speaking and writing communication in a private, public or professional environment with french speakers.</p> <p>They will have studied argumentation technics, improved their speaking capacity (debate, presentation) and also their writing skills particularly by using different communication tools used in companies.</p> <p>They will be able to develop a better global understanding of contemporary French society (specialy economic and social aspects).</p> <p>In addition, they will experience intercultural teamwork.</p>
---	---

<b>Teaching Method</b>	<p>Classes will be made up of 15 or so international students. There will be 11 classes of 3 hours, once a week.</p> <p>Classes will include the following:</p> <ul style="list-style-type: none"> <li>- French society and current events</li> <li>- cultural exchange around the different nationalities in the classroom</li> <li>- grammar adapted to the level of the group and the requests of the group</li> </ul> <p>Classes will alternate between group and individual work, role playing and debates, presentations by students (about their countries, as well as a theme concerning France and our contemporary society, the economy and culture)</p> <p>Additionally the course teacher will use practical documents and audio-video material.</p>
----------------------------	--

<b>Evaluation</b>	<ul style="list-style-type: none"> <li>• Continuous Assessment : 100 %</li> </ul> <p>Both oral and written exams will test the students' ability to put into practice all he/she has learned during the year, either through individual or group testing.</p>
-------------------	---

<b>Textbook</b>	No textbook for this class. Primary sources, radio and TV programs, press articles, songs, etc.
-----------------	---

<b>Bibliography</b>	
---------------------	--

**23/11/2021 - Copyright © Grenoble Ecole de Management. This syllabus is the property of Grenoble Ecole de Management. Prior permission must be obtained from Grenoble Ecole de Management for use in any other training or management program**