

 GRENOBLE ECOLE DE MANAGEMENT	Grenoble Graduate School of Business French Level B1.1	Syllabus
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Program/ Intake	Bachelor in International Business	Academic Year	2016-2017
Module Supervisor	Gally Carole	Department	LVE

Contact Hours	30.0 hours	Total Study Hours	90.0 hours	Coefficient	0.0	ECTS Credits	5.0	US Credits	2.50
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Module Description	This course is designed to reinforce the student's level of French, with the particular aim of improving the student's oral and written communication in everyday situations and in the business world. Additionally the course will enable the student to present his/her point of view with confidence.
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Module Learning Outcomes	Following this course, students will be able to: <ul style="list-style-type: none"> - Understand written and oral information in relation to predictable or known situations - Express themselves in a very comprehensible manner in both everyday situations and simple business-world situations. - Understand the French cultural environment.
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Teaching Method	10 classes of 3 hours, once a week. Each class will contain 20 or so students. This course will use a mixture of traditional teaching methods, as well as work in pairs and group work. Course teachers will use textbooks based on modern communicative teaching methods. Additionally the course teacher will use practical documents such as newspapers, magazine advertisements, billboards etc. thus enabling the student to better integrate and grasp the French culture.
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Evaluation	<ul style="list-style-type: none"> • Continuous Assessment : 100 % Both oral and written exams will test the students' ability to put into practice all he/she has learned during the year, either through individual or group testing.
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Textbook	Berthet, A. & al. (2006) Alter ego 2, méthode de français, Paris : Hachette Dollez, C. & al. (2006) Alter ego 3, méthode de français, Paris : Hachette Poisson-Quinton, S. & al. (2003) Grammaire Expliquée du Français, Paris: CLE international.
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Bibliography	
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