

COURSE SYLLABUS

EU Market and Business Policies

Course code: ECO 320

Semester and year: Summer Session 1,2015

Days: June 1-4, 8-10, 15-17

Time: 13.00-16.45

Lecturer: Prof. Alena Zemplerová

Lecturer contact: alena.zemplerova@aauni.edu

Consultation hours: 16.45-17.30

Semester Credits	3	Language of Instruction	English
ECTS	6	Level	BA
Length	3 weeks	Pre-requisites	ECO 110, ECO 120
Contact hours	42 hours	Course type	Elective

1. Course Description:

The course aims at presenting market related policies of the European Union (EU) and their impact on businesses. The course will focus on trade policies and market regulation on both – national as well as supranational levels.

2. Student Learning Outcomes:

Upon completion of the course the student will be able to:

- Understand European Economic Integration and the institutional structure of the European Union
- Develop familiarity with the most important market related and market based EU policies

3. Reading Material:

Required Materials (Available in the Library or to Download)

- Craig, P., De Búrca, G. EU LAW, Text, Cases and Materials, 2008 (4rd ed.), selected chapters

Recommended Materials (Available in the Library or via Interlibrary Loan)

- Baldwin, R. and Wyplosz, C. (2006). *The Economics of European Integration*. Maidenhead: McGraw-Hill.(selected chapters)
- Slides prepared by the lecturer

4. Teaching methodology:

Cross-examination of the theory and the practice. Stimulation of students' critical thinking, examples drawn from real cases but presented in a simplified form. The core of the course will be not only lectures but also presentations and discussions of selected topics with active participation of students.

5. Course Schedule:

Class 1 June 1, 2015

Introduction and overview of the course, EU Market and EU integration in the global world

Class 2 June 2, 2015

The Development of the European Integration

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 1-28

Class 3 June 3, 2015

The institutional structure of the EU, the legislative process and the decision making

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 31-70

Class 4 June 4, 2015

The EU market, forms and barriers to Economic Integration, free movement of workers

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp.581-609

Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. **715-762**

Class 5 June 8, 2015

Free movement of goods, freedom of circulation of Services.

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 611-689

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 764-817

Class 6 June 9, 2015

Free movement of capital, Economic and Monetary Union

Reading: Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 693-712

Class 7 June 10, 2015

Competition policy, cartels and EU law

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. **959-1109**

Midterm Exam

Class 8 June 15, 2015 Mergers and EU law

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 1046-1070

Class 9 June 16, 2015

State Aid and the Common Market, financial state aid

Reading: Craig, P., De Búrca, G. *EU LAW, Text, Cases and Materials*, 2008, pp. 1072-1110

Class 10 June 17, 2015 Final exam

6. Course Requirements and Assessment (with estimated workloads)

Assignment	Workload (average)	Weight in Final Grade	Evaluated Student Learning Outcomes
Attendance	42		
Active participation showing home-preparation for classes	18	10%	Capacity to participate to discussions
Mid Term Exam	30	30%	Ability to answer questions based on lectures and the assigned readings related to topics discussed during weeks 1-6
Final Exam	40	40%	Ability to answer questions based on lectures and the assigned readings related to topics discussed during weeks 1-10
Presentation	20	20%	Presentation skills, ability to explain the studied topic, identify key issues
TOTAL	150	100%	

7. Detailed description of the assignments

- **Presentations:** Each student will be asked to prepare one presentation of a case related to EU policy and laws enforcement from the list (detailed guidelines and list of topics will be provided and the dates of presentation will be agreed during first two classes). The cases will be presented and discussed during class. In case a student will not meet this requirement, he or she will lose 20% of the number of points of total grade.
- **Midterm:** Midterm includes questions that cover the topics 1-6.
- **Final:** Final includes essay questions that cover all class topics.

8. General Requirements and School Policies

- All coursework is governed by AAU academic rules, and students are expected to maintain the highest standards of honesty and academic integrity in their work. All students are expected to be familiar with the AAU academic rules available in the Student Handbook.
- **Communication:** The university and lecturers will use only the student's university email address for communication. Students are responsible for checking their university email accounts regularly.
- **Attendance** is required. Students are allowed two unexcused absences. Students are allowed two unexcused absences. For each absence above this number, 5 points will be deducted from the final grade.
- **Computers/iPads:** may be used only for course-related work.
- **Mobile phones** should be on silent; no calling or texting during class meetings (wait until the break).
- **Late work:** not accepted

- **Missed exams:** need to provide documented evidence of acceptable reasons
- **Cheating and plagiarism:** AAU strictly enforces its policy against cheating and plagiarism. Full policy is available in the Student Handbook.

Briefly: Cheating and plagiarism results in the failing grade from the assignment at minimum, it may lead to suspension from the university.

To prevent any misunderstanding, plagiarism is defined:

PLAGIARISM – “the unauthorized use or close imitation of the language and thoughts of another author and the representation of them as one’s own original work.”

- Taken from the Random House Unabridged Dictionary, 2nd Edition, Random House, New York, 1993.

- **Students with Disabilities:** Students with disabilities are asked to contact their lecturer as soon as possible to discuss reasonable accommodation.

9. Grading Scale

Letter Grade	Percentage	Description
A	95 – 100	Excellent performance. The student has shown originality and displayed an exceptional grasp of the material and a deep analytical understanding of the subject.
A-	90 – 94	
B+	87 – 89	Good performance. The student has mastered the material, understands the subject well and has shown some originality of thought and/or considerable effort.
B	83 – 86	
B-	80 – 82	
C+	77 – 79	Fair performance. The student has acquired an acceptable understanding of the material and essential subject matter of the course, but has not succeeded in translating this understanding into consistently creative or original work.
C	73 – 76	
C-	70 – 72	
D+	65 – 69	Poor. The student has shown some understanding of the material and subject matter covered during the course. The student’s work, however, has not shown enough effort or understanding to allow for a passing grade in School Required Courses. It does qualify as a passing mark for the General College Courses and Electives.
D	60 – 64	
F	0 - 59	Fail. The student has not succeeded in mastering the subject matter covered in the course.

Approved by: Peter Bolcha, Chair of Department of Economics, April 21st; and Miroslav Svoboda, Dean of School of Business Administration, April 24th 2015.