

DEGREE: **DEGREE IN JOURNALISM**

1. BASIC COURSE INFORMATION

Name: **DESIGN OF NEWS PROGRAMMES**

Course: **YEAR 4**

Semester: **2**

Type: Basic Formation

Compulsory

Optative

Credits (LRU / ECTS): 6

Theoretical: 4

Practical: 2

Curriculum incorporation in: 2010

DESCRIPTION

This course tackles with essential knowledge so as to make the future journalist get to know and manage the design and structure of information programmes, programme-creation processes both in the traditional market and that online, as well as the keys of the new programmes on the Internet. Besides, this course aims at making the student know how to understand the different designs of those programmes broadcasted on communication media (types, formats, genres, etc.) paying special attention to our closest surroundings, Spain and Andalusia.

AIMS

- To provide the student with the elements of fundamental analysis in order to understand the keys of information programmes on the radio.
- To help student develop the audiovisual analysis skill.
- To promote the audiovisual culture of students regarding information programmes.
- To provide a first approach to the design of news programmes.

SKILLS

Generic transversal skills:

Basic ALL (B1, B2, B3, B4 y B5)

G01 To know how to apply the basic knowledge of each course to their job in a professional way and have the skills usually shown through the development and defence of arguments and problem solving inside communication and journalism world.

G02 Capacity to get and understand significant data so as to make judgments which may include reflections on relevant topics of social, scientific or ethic matter.

G03 To be able to transmit information, ideas, problems and their solutions, both in spoken or written form, to a skilled and unskilled audience.

G04 To have developed those learning skills, indispensable for undertaking subsequent studies characterised by a high degree of autonomy.

G05 To know how to use search engines for documentary and bibliographic resources.

G06 To have abilities and aptitudes which may benefit the entrepreneurial spirit for the application and development of its academic training.

Specific skills:

E09 Capacity to think about communication both as professional practice and its role, importance, projection and consequences for individual, social, cultural and political fields.

E22 Capacity and ability to distinguish the intention of a communication message.

E27 Capacity and ability to express oneself fluently and effectively in the own languages in spoken or written form, considering the linguistic and literary resources which may be more appropriate to the diverse communication media.

E28 Capacity to read and analyse specialised texts and documents of any relevant topic and know how to summarise or adapt them through a comprehensible language or lexis for a majority audience.

E31 Capacity and ability to communicate in the language of each traditional communication media (press, photography, radio, TV), in their modern combined forms (multimedia) or new digital formats (Internet), through hypertexts.

E32 Capacity and ability to use the information-communication technologies and techniques for the different media systems, both combined and interactive (multimedia).

E35 Capacity to come up with, organize and carry out informative or communication projects.

E36 Capacity and ability to carry out the main journalistic tasks, developed by topic areas, applying genres and journalistic procedures.

E37 Capacity and ability to search for, choose and organize in a hierarchy any kind of source or document (written, loud, visual, etc.) useful for the development and processing of information, as well as its persuasive benefits for communication or fiction and entertainment.

E38 Capacity and ability to recover, organize, analyse and process the information and communication aspects to be spread, used or treated for private or collective purposes through diverse media or formats or when creating productions of diverse typology.

E40 Capacity and ability to express ideas logically from the rhetoric basis and contributions made by new argumentation theories, as well as from communication techniques applied to persuasion.

E45 Capacity and ability to process, develop and transmit information, as well as to express and spread creations or inventions.

E46 Capacity and ability to organize in a hierarchy any kind of source or document (written, loud, visual, etc) according to the norms of journalistic design.

METHODOLOGY AND TEACHING TECHNIQUES

Face-to-face training activities

1. Theoretical, practical or theoretical-practical face-to-face lessons. Activity value: 50 up to 100%.
2. Face-to-face discussion lessons or other intervening lessons. Activity value: 0 up to 50%.
3. Lessons carried out by experts on the topics addressed in this course. Activity value: 0 up to 10%.

Non-attendance training activities:

1. Tasks or individual or collective practical tasks. Activity value: 0 up to 100%
2. Other non-attendance activities. Activity value: 0 up to 50%

COURSE CONTENT: TOPICS



First part. Introduction.

1. Information on the radio and TV. Audiovisual language.
2. Information and audiovisual genres. Classification.
3. Information programmes. Concept and definition.
4. Audiovisual dramaturgy in information programmes.

Second part. Organisation and design of information programmes.

5. From the idea to the development of the project.

Third part. Information programmes on television.

6. Origin and progress of the genre.
7. Classification of information programmes on television.
8. Information programmes according to genres and formats.
9. Redefinition of journalistic genres. The info-entertainment.

Fourth part. Information programmes on the radio.

10. Origin and progress of the genre.
11. Classification of information programmes on the radio.
12. Structure and programmes scripts.

Fifth part. The television and the radio on the Internet.

13. New audiovisual formats and genres on the Internet.
14. Trends in the digital radio.

ASSESSMENT

Final marks which recognise the acquisition of the minimal skills to pass this course will be given generally or partially.

1. Test which consists of a theoretical exam and a practical one. Both of them as a whole will mean a 0-100% of the final mark. The possibility of replacing this test with an oral test will only be possible when there is a reason which hampers taking it in the written form, still keeping the same percentage.
2. Individual or collective theoretical and/or practical assessments, whose compulsory or optional nature relies on the professor's guideline. Students may get from 0 up to 100% of the global mark.
3. Attendance and/or interventions in class and/or tutorials will be taken into account according to the professor's guideline. (0-20%)
4. Interventions in activities through telematics: blogs, forums, online platforms, webs, social media, etc. (0-20%).
5. The professor may apply other grading systems depending on their guideline. In that case, those must be reflected on the teaching syllabus, clearly specified with their own percentage on the final mark.