
DEGREE: DEGREE IN JOURNALISM

BASIC COURSE INFORMATION

Name: **CREATIVE WRITING**

Course: **YEAR 4**

Semester: **2**

Type: Basic Formation

Compulsory

Optative

Credits (LRU / ECTS): 6

Curriculum incorporation in: 2010

DESCRIPTION

This course comes from a clearly creative basis to provide each student with a space where they will be able to improve their own narrative or poetic skills, considering the huge importance writing has inside the world of journalism and audiovisual tasks. Indeed, this is a creative writing course, a shared space where dialogues between students, the professor, ourselves, and some literary examples are on the first place. Continuous creative tasks, diaries, conversations, classroom' inclusion into the world that surrounds it, dismantling its walls so as to overcome all external or imagined limitation, internal or imposed by any element of arbitrary pressure.

AIMS

1. To make the student body be able to acquire a critical consciousness from the diverse writing stages.
2. To advance in language knowledge, spoken or written, in all its levels (phonetics, syntax, lexis, semantics).
3. To promote the acquisition and consolidation of reading and writing habits.
4. To support the progressive use of techniques and registers of the verbal and aesthetic creativity, particularly focused on journalistic, audiovisual and advertising communication.
5. To boost factors, skills and abilities related to creativity.

SKILLS

During this course, each student will continuously improve their literary skills while discovering their own voice, revealing ideas and stories and transmitting them in an increasingly clear and precise way. This improvement will be facilitated by the course itself, by providing the student with the tools with which they will be able to create legible and comprehensible literary worlds.

Likewise, each student will be essential, an individual whose interventions in the common or collective comprehension process will be necessary and linked to those from their classmates. Writing fluently, understanding and being understood, always from the praxis' point of view. Syntax, lexis, semantics.

METHODOLOGY AND TEACHING TECHNIQUES

Face-to-face training activities

1. Theoretical, practical or theoretical-practical face-to-face lessons. Activity value: 50 up to 100%.
2. Face-to-face discussion lessons or other intervening lessons. Activity value: 0 up to 50%.
3. Lessons carried out by experts on the topics addressed in this course. Activity value: 0 up to 10%.

Non-attendance training activities:

4. Tasks or individual or collective practical tasks. Activity value: 0 up to 100%
5. Other non-attendance activities. Activity value: 0 up to 50%

COURSE CONTENT: TOPICS

Unit 1: The ludic process of writing.

Unit 2: Watching stories, photographing poems.

Unit 3: The art of observation: Literary journalism.

Unit 4: Communicative literature.

Unit 5: Narrating. Examples and tasks.

ASSESSMENT

Final marks which recognise the acquisition of the minimal skills to pass this course will be given generally or partially.

1. Test which consists of a theoretical exam and a practical one. Both of them as a whole will mean a 0-100% of the final mark. The possibility of replacing this test with an oral test will only be possible when there is a reason which hampers taking it in the written form, still keeping the same percentage.
2. Individual or collective theoretical and/or practical assessments, whose compulsory or optional nature relies on the professor's guideline. Students may get from 0 up to 100% of the global mark.
3. Attendance and/or interventions in class and/or tutorials will be taken into account according to the professor's guideline. (0-20%)
4. Interventions in activities through telematics: blogs, forums, online platforms, webs, social media, etc. (0-20%).
5. The professor may apply other grading systems depending on their guideline. In that case, those must be reflected on the teaching syllabus, clearly specified with their own percentage on the final mark.

