



EC0998
International
Finance



UNIVERSIDAD
NEBRIJA

CENTRO de ESTUDIOS
HISPÁNICOS

International Finance

Hours: 45

Prerequisites: none

Instructor name: Jorge Colvin, Ph.D.

E-mail: jcolvin@nebrija.es

Office hours: to be communicated the first day of class

1. Course Description

Presumed an understanding of basic corporate finance, this course is organized to provide a background on the international environment with a focus on the important role of modern multinational corporations in global commerce. Using a strong corporate perspective, it discusses a wide range of managerial topics and emphasizes the most recent changes in the international environment.

2. Learning Objectives

Students who successfully complete this course will be able to:

- Demonstrate their knowledge of International Finance
- Think critically and deal with challenging questions, problems and cases
- Demonstrate awareness of their role in the international finance management
- Use information to recognize opportunities, implement strategies, and manage the risk
- Use knowledge to develop relevant solutions

3. Formative Activities

Educational activities will be developed by means of different didactic strategies:

- Theory and Practice
- Collective and individual tutoring
- In-class presentations
- Team work assignments
- Workshops and additional training

4. Methodology

The course syllabus follows the Communicative Approach methods, based on the core principles of procedure conception and constructive acquisition of knowledge. The methodology is based on the teaching-learning procedures, focused on the learner, which encourages active participation and results in the development of general and specific competencies that provide knowledge, capacities and attitudes for their future professional careers.

5. Contents

The contents of this course are detailed in the table at the end of this document.

6. Evaluation

The form of assessment is based on the core principles of the educational assessment, i.e., an active and participative teaching-learning process focused on the learner. The instructor uses numerous and differentiated forms of assessment to calculate the final grade received for this course. For the record, these are listed below. The content, criteria and specific requirements for each assessment category will be explained in greater detail in class.

6.1. Grading system

In the Spanish educational system, it is required to quantitatively express the result of each student's evaluation. In order to do so, Nebrija faculty uses different strategies and instruments such as: papers, exams, tests, projects, self-evaluation activities, etc. In order to issue a final grade for the Spanish Plus programs the following scale is established:

- 33 % Attendance and active participation in class
- 33% Daily work
- 34% Exams/papers/projects

Therefore, the final grade is the average between attendance and participation, daily work and exams, presentations, projects and essays.

Active participation in class is evaluated by means of different activities such as:

- Activities and exercises correction;
- Reflection upon the different contents in the course
- Oral activities (individual, in pairs or in groups). Fluency, correction, adequacy and relevance are taken into account.
- Daily work makes reference to any activity or task that is done inside or outside of the classroom, whether during the class time or at any other time.
- Exams/papers/projects

The course includes a midterm and a final written exam on theoretical concepts and course facts. Also, two projects will be elaborated, both including an oral presentation in front of the class. If a student, unjustifiably, does not do or submit an exam, paper or project, it will be graded with a '0'.

6.2. Attendance, participation and grading policies

6.2.1. Attendance policy

Attendance is mandatory. In case of missing 5 or more sessions in one course, the student will receive a zero in his/her participation and attendance grade. In addition, not attending classes will not excuse the student from handing in in any homework, papers or essays previously assigned.

The following situations must be considered:

- Each session of class will count as an absence.
- Two delays of more than 15 minutes will be considered an absence. The entrance to class will not be allowed after 30 minutes once it has started.
- There are no excused absences. E.g.: Not attending class because of sickness will count as an absence. The student is responsible for catching up with any homework done while absent.
- Exams dates have been officially approved by the University, therefore, they will not be changed.*

*Except for those courses where the professor will set up specific dates and inform the students at the beginning of the program.

6.2.2. Criteria to evaluate participation

Criteria to evaluate participation	Grade
The student participates very actively in the class activities. S/he successfully does the requested tasks. S/he contributes to a good development of the course, encourages his/her classmates and favor debate in class.	8.5 - 10
The student participates actively in the class activities. S/he does the requested tasks and submits them on time. Shows great interest to learn.	7 - 8.4
The student, occasionally, makes interesting remarks, but s/he basically answers when s/he is asked. S/he does not show a clear interest in the course. Misses classes occasionally.	5 - 6.9
The student does not participate unless s/he is asked. S/he has unjustified absences and delays. His/her attitude is not very participative.	0 - 4.9

6.2.3. Criteria to evaluate Daily Work

Criteria to evaluate Daily Work	Grade
The student always does all the work demanded by the professor, not only during the class but also at home. He/she always or almost always meets the deadlines established.	8.5 - 10
The student almost always does all the work demanded by the professor, not only during the class but also at home. Occasionally, he/she submits work after the established deadline.	7 - 8.4
The student occasionally does the work demanded by the professor, not only during the class but also at home. He/she does not normally meet the established deadlines and even occasionally does not submit the work.	5 - 6.9
The student never or almost never does the work demanded by the professor. He/she never or almost never meets the established deadlines.	0 - 4.9

6.2.4. Grading criteria

Number Grade	Letter Grade	Percentage
10	A+	100%
9.5 – 9.9	A	95 – 99 %
9 – 9.4	B	90 – 94 %
8.5 – 8.9	B+	85 – 89 %
7.5 – 8.4	B	75 – 84 %
7 – 7.4	B-	70 – 74 %
6.5 – 6.9	C+	65 – 69 %
6 – 6.4	C	60 – 64 %
5 – 5.9	C-	5 – 59 %
0 – 4.9	F	0 – 49 %

6.3. Warning on plagiarism

When writing a University paper or essay and reference is made to certain authors, it is mandatory to cite them by means of a footnote or a direct reference. In no case it is acceptable that a student uses a text, no matter how brief it is, written by somebody else without putting it in inverted commas, as this means s/he is trying to make it look as his/her own. This is called plagiarism and in a university context it could be penalized with expulsion.

7. Bibliography

Madura, Jeff: International Financial Management 13th Edition 2018.

8. Lecturer Brief CV

Jorge Colvin, Ph.D.

Ph.D. in Business Administration and Management from the Antonio de Nebrija University. Diploma in Business Management (PDD) by IESE (University of Navarra). Master's degree in Stock Exchange and Financial Markets by the IEB (Institute of Stock Market Studies). In addition to being a professor at the Nebrija Business School and the Nebrija University, he is currently a professor in the area of Finance and Accounting at the American University Schiller International University (SIU) among other universities.

As a researcher, he has developed several academic collaborations with IESE, as well as publications in several scientific journals. He has over 15 years of professional experience in leading companies in its sector such as PricewaterhouseCoopers (supervisor-audit manager), KPMG and Codere Group. The latter being responsible for mergers and acquisitions for Spain and member of the Presidency. He is currently a Presidency advisor to Spanish multinational companies, as well as several investment banks in mergers and acquisitions and business angel operations by IESE.

9. Office Hours

Tutorial schedule will be confirmed in the first couple of sessions, to guarantee that the time schedule suits the needs of students and instructor. However, it is always advisable to make an appointment with the lecturer beforehand in order to ensure availability.

Campus Madrid Princesa
E-mail: jcolvin@nebrija.es

10. Course Content

SESSIONS	TOPIC	READINGS
WEEK 1	<ul style="list-style-type: none"> • Introduction • The International Financial Environment 	<ul style="list-style-type: none"> • <i>Ranger Supply company</i> – Motivation for International Business
WEEK 2	<ul style="list-style-type: none"> • International Flow of Funds • International Financial Markets 	<ul style="list-style-type: none"> • <i>Savanta Company</i> – Assessing the Effect of Possible Trade Barriers
WEEK 3	<ul style="list-style-type: none"> • Exchange Rate Determination • Currency Derivatives 	<ul style="list-style-type: none"> • <i>Gretz Tool Company</i> – Using International Financial Markets
WEEK 4	<ul style="list-style-type: none"> • Exchange Rate Behavior • Government Influence on Exchange Rates 	<ul style="list-style-type: none"> • <i>Capital Crystal, Inc.</i> – Using currency Futures and Options
WEEK 5	<ul style="list-style-type: none"> • International Arbitrage and Interest Rate Parity • Relationships among Inflation, Interest Rates, and Exchange Rates 	<ul style="list-style-type: none"> • <i>Hull Importing Company</i> – Effects of Intervention on Import Expenses
WEEK 6	<ul style="list-style-type: none"> • Exchange Rate Risk Management • Forecasting Exchange Rates 	<ul style="list-style-type: none"> • <i>Whaler Publishing Company</i> – Forecasting Exchange Rates
WEEK 7	<ul style="list-style-type: none"> • Mid-Term Review • Mid-Term Exam 	
WEEK 8	<ul style="list-style-type: none"> • Measuring Exposure to Exchange Rates Fluctuation • Managing Transaction Exposure • Managing Economic Exposure and Translation Exposure 	<ul style="list-style-type: none"> • <i>Crayson Co.</i> – Using Covered Interest Arbitrage
WEEK 9	<ul style="list-style-type: none"> • Long-Term Asset and Liability Management • Direct Foreign Investment 	<ul style="list-style-type: none"> • <i>Flame Fixtures, Inc.</i> – Business Application of Purchasing Power Parity
WEEK 10	<ul style="list-style-type: none"> • Multinational Capital Budgeting • International Corporate Governance and Control 	<ul style="list-style-type: none"> • <i>North Star Company</i> – Capital Budgeting
WEEK 11	<ul style="list-style-type: none"> • Country Risk Analysis • Multinational Cost of Capital and Capital Structure 	<ul style="list-style-type: none"> • <i>King, Inc.</i> – Country Risk Analysis
WEEK 12	<ul style="list-style-type: none"> • Long-term Debt Financing • Short-Term Asset and Liability Management 	<ul style="list-style-type: none"> • <i>Devil Corporation</i> – Long-Term Debt Financing
WEEK 13	<ul style="list-style-type: none"> • Financing International Trade • Short-Term Financing 	<ul style="list-style-type: none"> • <i>North Star Company</i> – Capital Budgeting
WEEK 14	<ul style="list-style-type: none"> • Group Case Presentations • Final Exam 	