



Santa Reparata International School of Art
Course Syllabus

Semester Course

Course Title: Fashion Illustration I

SRISA Course Number: FDES 3104

Maryville Course Number: ART 390

Credits: 3, Contact Hours: 90

1. COURSE DESCRIPTION

In the Fashion Illustration I course students learn how to create individual collections following their own fashion project. In order to express these projects students will learn technical skills such as sketching the fashion figure and drawing the drapery of garments as they fall on the human figure. Students will learn how to organize "color cards" and "mood boards" in order to express – in a visual way – the feel and style of a collection. Special attention will be given to creative projects involving real garments in order to prepare and participate in the school fashion show at the end of the semester.

2. CONTENT INTRODUCTION

This is a drawing course designed to familiarize students with the fashion world and to provide them with a general knowledge of the fashion industry and fundamental techniques of fashion design. This course will be structured in lectures and practical demonstration in order to give the student the best approach to fashion design. The student will work on personal projects with constant individual help to fully understand illustration techniques. Group critiques and class discussion will enrich student knowledge of the subject by comparing projects and opinions.

3. PREREQUISITES

There are no pre-requisites for this course, though an artistic background is helpful.

4. GOALS AND OBJECTIVES

At the end of this course students will be able to express own personal style through fashion illustration. They will learn how to sketch a fashion figure in different poses and how to personalize it according to their own style. Drawing of clothes on figure will be understood. Coloring using different media and rendering fabrics will be developed.

5. REQUIRED MATERIALS AND SUPPLIES

Though no textbooks are required for this course and students will be provided with hands-out, this is the list of used books for this course:

- *Drawing Fashion*, Bill Thames, Glencoe.
 - *9Heads*
 - *C 20th Fashion*, L.Watson, Carlton
 - *Moda-Fashion*, Gribaudo
 - *Costume Book-Visual Encyclopedia*
 - *Storia Illustrata del Costume*, John Peacock, Mondadori.
- Plus infos from other sources*

Supplies list: Each student must provide the following materials for personal use:

N.B.: The exact cost of the supplies depends on the amount of colors and quantity/quality of the supplies; the minimum approx. cost is 50 Euro.

- Sketch/Marker pad A4 size,
- Sketchbook,
- At least 2 pencils (H, HB, 2B, 4B),
- Pencil sharpener,
- Eraser,
- Scissors,
- Glue stick,
- A set of color pencils(min.12),
- At least 5 colored markers,
- 2 black thin markers (0,2 and 0,5),
- Colored paper for the creative projects

They are available at the following stores:

- Mugnai, Via San Gallo
- Lory, Piazza Frescobaldi

6. GRADING POLICY AND EVALUATION PROCEDURES

Each student will be graded on individual effort, improvement, creative projects and assignments. The following will be taken in consideration in evaluating assignments and exams:

Satisfactory completion of assignments
Proper presentation of projects

Sketching skills and creative ideas

Attendance and promptness

Attitude: effort, energy, concern and involvement exhibited in class projects, participation in class discussions and interest in visits and lectures. Your final grade will be based on the following percentages:

- 20% Creative Projects
- 30% Mid-Term project
- 10% Classroom participation and attendance
- 10% Sketchbook
- 30% Final project

The following grading system will be observed:

- A Excellent 4.0 (grade points awarded) 95% percentage of 100%
- A- 3.7 (90% to 94%)
- B+ 3.3 (87% to 89%)
- B Above Average 3.0 (83% to 86%)
- B- 2.7 (80% to 82%)
- C+ 2.3 (77% to 80%)
- C Average 2.0 (73% to 76%)
- C- 1.7 (70% to 72%)
- D Below Average 1.0 (60% to 69%)
- F Failure 0.0 (59% and below)
- W Withdrawal 0.0

7. PLAGIARISM AND COPYING

SRISA severally condemns ignorant plagiarism and copying during examinations. Any student that makes use of words or ideas taken from another person's work without properly citing credit for the specific purpose of deceiving their professor will receive an automatic "F" on that assignment or exam. Should the offense be repeated, the student will receive an automatic "F" in the class. Students

utilizing the strategy of appropriation in a work of visual art for political, religious or social reasons may do so. It is fundamental that students pursuing strategies of appropriation understand that in the United States *fair use* allows them to copy copyrighted material for a limited and "transformative" purpose. Given the complicated nature of how artists utilize appropriation in the 21st century, SRISA students are required to discuss ideas regarding fair use and copied imagery with their professors before turning in their assignment.

8. CRITIQUES

Critiques are friendly group discussion of each student's course work. They allow you to see your own work through the eyes of your peers and instructor, and also encourage you to develop critical insights about your work and the work of others.

9. ATTENDANCE AND BEHAVIOR POLICY

Students should attend all classes if they are healthy and able to come to class. Students who miss more than 1 class will have their final grade lowered by one letter grade for each additional absence. For example, if you have an "A" in this class and you are absent 3 times you will receive a "D" in the course. If you are absent more than 3 times you will receive an "F" on your transcript.

- Tardiness: After 20 minutes into class time, students are considered absent.
- Students who leave 20 minutes before class time ends will be considered absent.
- Excused absences require a doctor's note or a written note from the Director.
- Arriving in class unprepared to work is considered an unexcused absence.

Students are expected to participate in class, act responsibly, and behave properly while on the school premises. Classrooms are to be left in order and clean. Students must take care of equipment and materials and promptly report any damage and/or loss.

Classroom Etiquette

- Use of cellular phone is prohibited during class time
- No eating in class.

Guidelines for visits:

- Make sure you always have your map and know where to go!
- Make sure you know the exact meeting point each time and how to get there, be aware that there might be changes in the visit schedule.
- If there is an entrance fee to pay, please have the correct change ready.
- Don't burden yourselves with heavy bags, there is not always a place to check them in.
- No food or drinks (not even a small bottle of water) are allowed in museums or churches.
- Please do not be late at the meeting point, as class will not wait for you in order to start the visit.
- A late show will be treated as an absence
- As representative of the SRISA community, when out on visits students are expected to behave considerately.
- If a visit takes place outside the class hours it is still a commitment.

10. COURSE CALENDAR

Week 1

Presentation of the course; introduction to the class syllabus and used material
Work on presentation page collage

Sketch the basic fashion figure

Week 2

Illustrate the fashion figure in different poses
The fashion face, hands and feet

Collage project: develop outfits using figure and fabrics

Week 3

Illustrate the walking figure

Study the fall of garments on the body: learn how to
Illustrate folds, pleats, gathers, and how to shade the figure

Week 4

Learn how to render different materials

Rendering practice

Special Trip to Pitti Palace Fashion Museum tbc (16 euro)

Week 5

Creative project

Start Mid-term project Project

Study all different steps to organize a collection: mood page, color card. etc.

Week 6

Visit the Gucci Garden Museum tbc

Work on. Mid-term project

Week 7

Review and complete project

Mid-term exam: presentation of mid-term projects

Break

Week 8

Fashion Illustration Today, analyzing different techniques

Week 9

Fashion Illustration History: Armani vs Valentino

Week 10

Visit the Ferragamo Museum tbc (8 euro)

Start to work on Final Project: a collection based on a given theme, that includes research mood board, sketches to be included in the **SRISA Student Show**

Week 11

Work on final project- define mood board and work on sketching and coloring of the collection with constant individual help

Week 12

Work on final project

Week 13

Work on final project

Week 14

Final Projects presentation

Student show

11. ACADEMIC ACCOMMODATIONS

SRISA strives to foster an all-inclusive learning environment that best caters to its students' needs. While faculty frequently work one-on-one with students, there are some situations in which special accommodations are required. Should a student have any academic accommodations regarding test taking or otherwise, they must present an official letter from their home University to the SRISA Director within the first week of class stating the accommodations.

12. DISCLAIMER

This Syllabus may be amended as the course proceeds. You will be notified of any changes.