

 <b>GRENOBLE ECOLE DE MANAGEMENT</b> <small>BUSINESS LAB FOR SOCIETY</small> <small>CC BY GRENOBLE</small>	International Programs  <b>French Level B2 - Autumn</b>	<b>Syllabus</b>
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<b>Program/ Intake</b>	Bachelor in International Business - English Track - 2021-2024	<b>Academic Year</b>	2021-2022
<b>Module Supervisor</b>	Perque Catherine	<b>Department</b>	LVE

<b>Contact Hours</b>	30.0 hours	<b>Total Study Hours</b>	90.0 hours	<b>Coefficient</b>	0.0	<b>ECTS Credits</b>	5.0	<b>US Credits</b>	2.50
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<b>Module Description</b>	<p>The course aims to improve the student's oral and written communication skills whilst enabling them to confidently express an opinion and to debate in both an everyday and a professional setting.</p> <p>Students will learn to distinguish the different types of registers and discover sociological aspects of life in France.</p>
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<b>Module Learning Outcomes</b>	<p>Following this course, students will be able to:</p> <ul style="list-style-type: none"> <li>- communicate in a fluid manner and be able to respond to a diverse range of social and professional contexts.</li> <li>- confidently express their opinion or point of view and debate in a structured manner.</li> <li>- understand the French cultural environment and its evolution.</li> </ul>
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<b>Teaching Method</b>	<p>Classes will be made up of 20 or so students. There will be 10 classes of 3 hours, once a week, each lesson will be divided into three parts:-</p> <ul style="list-style-type: none"> <li>- part one: French language with four specific grammar points and possible reviewing of past grammar if necessary.</li> <li>- part two: Debating.</li> <li>- part three: Culture and sociology.</li> </ul> <p>The course teacher will use a mixture of traditional teaching methods, as well as work in pairs and group work. Additionally, prepared debates as well as groups discussions relating to current affairs or newspaper articles will make up one part of the lesson. Whenever possible the course teacher will use practical documents such as; newspaper articles, magazines advertisements, etc. in the aim of helping the student's assimilation of what is an alien culture to him/her (i.e. the French culture).</p>
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<b>Evaluation</b>	<ul style="list-style-type: none"> <li>• Continuous Assessment : 100 %</li> </ul> <p>Both oral and written exams will test the students' ability to put into practice all he/she has learned during the year, either through individual or group testing.</p>
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<b>Textbook</b>	No textbook for this class. Primary sources, radio and TV programs, press articles, songs, etc.
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<b>Bibliography</b>	
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