

COURSE SYLLABUS



Cross-Media II – Advanced Art Studio

ART 303/503

Semester Credits	3	Language of Instruction	English
ECTS	6	Level	Advanced
Length	2 ½ weeks	Pre-requisites	Cross-Media Art Studio, Digital Photography/Video, History of Art, Painting class, Cultural studies - recommended
Contact hours	42 hours	Course type	VA Required/Optional; HSC, JC, HUM Elective

1. Course Description

General idea for course Cross Media Art 2 is to develop knowledge and experience from the first semester and going deeper in each art technique, media and topics. Students will work more individually and deeply, depending on their own settings in the Art, and within their artistic direction. Studio Art has an emphasis on photography, but is also touching upon other important media from drawing, painting, sculpting, performance and “self-performance” to new media and video art. Students will learn to use all possible media to find the right tools to express their ideas, concepts and feelings about themselves, contemporary society and nature.

This course is an inter-disciplinary exploration of photograph, video, performance, and all of the evolving forms of new media. Regardless of artistic ability, students will engage in studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals. They will write text reflections of exhibition visits and their own theoretical thesis connected with their art realization.

2. Student Learning Outcomes

Upon completion of this course, students should be able to:

- Gain good orientation in contemporary art trends and will be actively participating there.
- Invent and create their own pieces of art in context to art world.
- Manage the whole art process from creating it, managing its realization, promotion and actual exhibition.
- Work independently
- Present and defend their own art

3. Course Materials

Computer: students personal notebooks/computers, photo cameras, video cameras, tripods, plain pencils, paper, different kind of papers, color papers, cardboard, aquarelle colors, watercolors, colored pencils, brushes, chines ink, collection of diverse visual materials like fabrics, old clothes, old toys, masks, wigs, rope, ribbon, etc., different materials from nature

like: stones, lasturas, leaves, pine, brunches, fruits, etc., from artificial world: masks, wigs, rope, ribbon, etc., decorative cosmetics.

4. Teaching methodology

The course is designed to follow a seminar/workshop format, mandating participation and collaboration, introducing students to art as practice and production, with a final exhibition, co-constructed and critiqued.

Course will be divided into five parts:

1. Part will be focused on introduction and basic media of drawing, painting.
2. Part will be focused on performance art, action, cooperation.
3. Part will be focused on photography.
4. Part will be focused on installation art, object, space, mixed media.
5. Part will be focused on finalization of work of each student, preparation for exhibition.

Exhibition itself, evaluation and final reflection, end.

5. Course Schedule: Separate attachment

6. Course Requirements and Assessment (with estimated workloads)

Assignment	Workload (average)	Weight in Final Grade	Evaluated Student Learning Outcomes
Weekly readings participation	30	20%	Students are expected to read all provided reading materials and reflections from visited sites. Active participation in class and follow up on topics covered during discussions is expected.
Exhibit Critical Review	20	15%	Students are expected to write few paragraphs review based on visited exhibitions (with class or individual)
Body of work	50	35%	Realization of tasks assigned by a lecturer in classes and potential continuation of this task in a form of home work and its presentation in the following class.
Cross-Media Art Project	50	30%	Students are expected to create a final project. Details will be provided by a lecturer during the semester based on an agreement in class.
TOTAL	150 hours	100%	

7. General Requirements and School Policies

- All coursework is governed by AAU academic rules, and students are expected to maintain the highest standards of honesty and academic integrity in their work. All

students are expected to be familiar with the AAU academic rules available in the Student Handbook.

- **Communication:** The university and lecturers will use only the student's university email address for communication. Students are responsible for checking their university email accounts regularly.
- **Attendance** is required. Students are allowed two unexcused absences. Absences above this number may result in failure of the course.
- Mobile phones should be on silent; no calling or texting during class meetings (wait until the break).
- **Late work:**
- **Missed exams:**
- **Cheating and plagiarism:** AAU strictly enforces its policy against cheating and plagiarism. Full policy is available in the Student Handbook.

Briefly: Cheating and plagiarism results in the failing grade from the assignment at minimum, it may lead to suspension from the university.

To prevent any misunderstanding, plagiarism is defined:

PLAGIARISM – "the unauthorized use or close imitation of the language and thoughts of another author and the representation of them as one's own original work."

- Taken from the Random House Unabridged Dictionary, 2nd Edition, Random House, New York, 1993.

Students with Disabilities: Students with disabilities are asked to contact their lecturer as soon as possible to discuss reasonable accommodation.

8. Grading Scale

Letter Grade	Percentage	Description
A	95 – 100	Excellent performance. The student has shown originality and displayed an exceptional grasp of the material and a deep analytical understanding of the subject.
A-	90 – 94	
B+	87 – 89	Good performance. The student has mastered the material, understands the subject well and has shown some originality of thought and/or considerable effort.
B	83 – 86	
B-	80 – 82	
C+	77 – 79	Fair performance. The student has acquired an acceptable understanding of the material and essential subject matter of the course, but has not succeeded in translating this understanding into consistently creative or original work.
C	73 – 76	
C-	70 – 72	
D+	65 – 69	Poor. The student has shown some understanding of the material and subject matter covered during the course. The student's work, however, has not shown enough effort or understanding to allow for a passing grade in School Required Courses. It does qualify as a passing mark for the General College Courses and Electives.
D	60 – 64	
F	0 - 59	Fail. The student has not succeeded in mastering the subject matter covered in the course.

Approved by: School of Humanities and Social Sciences