

Cross-Media Art Studio

Course code: ART 302/502

Semester and year: Spring 2017

Day and time: Thursday, 11:30 – 14:15

Instructor: MgA. Veronika Šrek Bromová

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Consultation hours: Thursday before or after course, or by appointment, mobile:
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Credits US/ECTS	3/6	Level	Intermediate
Length	15 weeks	Pre-requisite	TOEFL iBT 71 History of Art, Painting class, Cultural studies, Photo, Video, Drawing course, etc. Recommended.
Contact hours	42 hours	Course type	Bachelor Elective Master

1. Course Description

This course will introduce students intermedial ways to express their ideas, concepts and feelings about themselves, contemporary society and nature. Course is designed like introduction in to the intermedia fine art field. Cross Media Art Course/Studio/ 1, aims to awaken in students a passion for the visual arts, gain knowledge, practice and develop their artistic abilities. Students will learn to use all possible media to find the right tools for that expression. Cross media Art course focus on photography, but touching upon other important media from drawing, painting, sculpting, performance and "self-performance" to new media and video. In course are use artefiletic techniques wich helps to students to loose some possible fears to express them selfs by Fine Art techniques. Each of as is able to comunicate thru Art. We will together finde and make stronger Your natural passion for Art and expressing yourself. Finnaly they will finished theys artwork for final exhibition in AAU space. Generally work with „Space“ it will be important part of this course. Other important part of this course is ability for individual and group presentation of artistic ideas of each student inside of our cours or by individual agreement.

This course is an inter-disciplinary exploration of photograph, video, performance, drawing and painting and all of the evolving forms of new media. Regardless of artistic ability, will students engage with studio art practices and art production in group and solo projects. Students will also critically respond to contemporary art through visiting cross-media art exhibits (visual, audio, haptic, interactive and new media), performances, installations and festivals. You will also have more information about contemporary Czech Art scene, breakthrough time early '90s to today.
Final exhibition date: May 18, 2017.

2. Student Learning Outcomes

Upon completion of this course, students should be able to:

- Students will learn to use all possible media to express their ideas, concepts and feelings about their self, contemporary society, and nature. Students will also

become more familiar with contemporary "cross media art" internationally, but then with an emphasis on current trends in Czech art and society.

- Students should be prepared to discuss contemporary issues, as well as contemporary art and "time" and the not so distant history of Czech art and society. By inviting guest lecturers, the students will also share experiences from the reality of Czech and international scene. Invitations of Czech artists to visit studios and gallery exhibits/openings, etc. will vary according to each semester.

- Collaboratively, students will search for themes which they would like to speak about in students' artwork and projects. These themes will be realized in photography or combined with other media. In a positive way, students will critically discuss each-others artworks in class and individually.

3. Reading and Art Material

Required Materials

- **Plain pencils, aquarel colors, watercolours, brushes, chines ink, paper, scissors, collection of old magazines to cut pictures from it, fotografic and video camera, glue, gum, different materials like fabrics, old cloths, old toys, stones, lasturas, diferent materials from nature, or remains of conteporary world-garbage, etc.**

Recommended authors and reading Materials

- Clement Greenberg, Theodor Adorno, Guy Debord, Roland Barthes, Rosalind Krauss, Nicolas Bourriaud, C.G. Jung all and especially the Red book.

4. Teaching methodology

Each meeting includes practical and theoretical part. Lecture or communicate with students of selected current topics. Projection of videos, creation of world and Czech artists. Supplemented by occasional meetings with other artist-educator who presents his work and shares his knowledge. In the practical part we will focus on developing students' imagination and practical skills leading to the realization of their artistic output. Occasional visits to exhibitions and discussion about them. An important part of the work on joint projects and exploring the possibilities of mutual cooperation. Capital through the gate is the final exhibition-opening a text to their work, which students are able to present it in the context of contemporary art.

5. Course Schedule

<p>Class Agenda</p> <p>Meeting 1. 2h 45min</p> <p>1st Part - cca max. 50min</p> <p>Introducing students to myself and my work, followed by my presentation.</p> <p>Break 10min</p> <p>2nd Part- 90min.</p> <p><i>Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.</i></p> <p>Students get to know each other, each student reveals something about themselves by using the creative techniques of art therapy. Everyone should draw something similar to a business card with symbols of their favorite activities, things, people, or the variant – "An animal which doesn't exist". Afterwards everyone speaks about their picture and the qualities of his or her animal. Other possibility is „Puzzle“ each student will draw, paint, something which can represent him/her, by colors, shapes-like puzzle next step is cut from the paper that „puzzle“ and next step is connect the puzzle together with other puzzles of other students, and we can see some kind of visual representation of our group. Next step is surprise.</p> <p>Closing</p> <p>In closing, we will share our thoughts and feelings about our first meeting. Clean up.</p> <p>Materials:</p> <p><i>watercolor paint, acrylic paint or aniline paint, quarter sized pages- A3 paper, paintbrushes, containers for water, crayons, colored pencils, pastels, pens, A2 drawing pads.</i></p> <p><i>According situation on actual art shows in Prague 1, we visit some.</i></p> <p>Meeting 2. 2h 45min</p> <p>1st part- cca max. 55min</p> <p>Drawing of smaller objects/ seashells, rocks, pinecones/ the objects should only be drawn through touch, they should not be seen, cca 20 min with the left hand and 20 min with the right hand, developing internal perception, 10-15min subsequent reflection of feelings.</p> <p>Break 10min</p> <p>2nd Part – 90min.</p> <p><i>Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.</i></p> <p>Drawing your own still life from previous objects, photographing variations of objects, the possibility of the involvement of one's own body, expanding the topic of still life and still life versus self-portrait, the possibility of mutual cooperation and collaboration among students.</p> <p>Closing</p> <p>In closing, we will share our thoughts and feelings about our second meeting, reflection. Clean up.</p>

Materials:

School computers where we will be able to save our work. Artificial charcoal, watercolor paint, aquarelle or aniline paint, quarter sized pages- A3 paper, paintbrushes, water containers, /crayons, pastels, pens/ light A2 drawing pads.

Meeting 3. 2h 45min**1st part- cca max. 50min**

The drawing of an "imaginary portret"/ we will use artificial charcoal to blacken the space of the quarter A3 paper, then an eraser/rubber is used to erase parts of the black background in order to create a face. We will work on any questions which were raised. A technique borrowed from art therapy, cca 30 min, followed by a 20 min reflection and sharing our feelings as well as perceptions.

Break 10min**2nd Part – 90min.**

Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.

In continuity with the first part of the meeting, and also my work. Mutual photo-shoots of portraits, work with mirror images, finding ones own hidden layers, skin, face. Post production-Photoshop. Final presentation of results.

Closing

In closing, we will share our thoughts and feelings about our second meeting, reflection. Clean up.

Materials:

Projection of topics, school computers where we will be able to save our work. Optionally, additional computers with photoshop-access to a computer lab?Artificial charcoal, erasers/rubbers, quarter sized pages- A3 paper, light A2 drawing pads. Facepaint, makeup/cosmetics, combs, hair accessories, wigs, other accessories.

Meeting 4. 2h 45min**1st Part - cca max. 90min**

Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.

Working with ones own body and feelings in the space of the school building and adjacent school yard, garden or park. Inspired by my work "Selfperformance" which I will speak about briefly. Students will be able to use masks or costumes in the simple form of pieces of fabric, ribbons, cardboard, wigs, glasses, or other materials that support the author's intention. In the previous class, students will have been informed about bringing such materials for the following meeting. They will have cca 70min for individual work and preparing presentations.

Break 10min**2nd Part – 50min.**

Following the first part of the meeting, I would like to acquaint students once more with my own Selfperformance, show my videos i.e. Three Etudes 1998, etc. I would also like to briefly introduce students to the work of Czech action artists such as Kovanda, Ruller, Stratil or for example the photographs of Cindy Sherman.

Closing

Final presentation of results as well as discussion, common assessment of impressions about our fourth meeting, reflection. Clean up.

Materials:

Personal computers where we will be able to save our work. Optionally, additional computers with photoshop-access to a computer lab. Materials for selfperformance, ribbons, rubber bands, string, cardboard, wigs, fabrics, masks, hats, glasses, candles, students can bring whatever comes to mind, or we could buy something from the school supplies? Face paint, cosmetics makeup, combs, hair cosmetics, wigs, accessories, ... Cameras, camcorders/video cameras, tripods, technical assistance from someone from the school for processing the video?

Meeting 5. 2h 45min

1st Part - cca max. 90min

Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.

Working with your own body and observations relating to history, the future, hidden meanings, or the mythology of a place: Prague, Prague's Lesser Town, school buildings or even their specific rooms. See a room that serves as a painting classroom. Find out all about the history of the palace, which houses the AAU, the neighboring gardens or be inspired by other events or facts from the Czech Republic, Prague, or Lesser Town history. Prepare a 10-15 min solo performance, consider the possibility of audience participation. We'll talk about it and have consultations. Students should have read a book on the subject. Physical-mental exercises.

Break- 10min

2nd Part – 50min.

Following the first part of the meeting, I would like to introduce students to my own performance from the year 2015 in China, project a video, familiarize students with festivals and performances by Chinese performers. I would also like to briefly acquaint students with the creations of other Czech action artists of the younger generation J.Rous, L. Klodová, D. Alster, K. Olivová.

Closing

Closing discussion, reflection. Clean up.

Materials:

School computers where we will be able to save our work. Optionally, additional computers with photoshop-access to a computer lab? Performance

materials, everyone brings what they need. SD card cameras, camcorders/video cameras, tripods, technical assistance from someone from the school for processing the video?

Meeting 6. 2h 45min

1st part - cca max. 90min

Weather permitting, the 2nd part of the meeting can take place outside in the park or on school grounds.

Imagination-driven imagination, art therapy technique. A short safe demonstration, drawing, processing sensations, experiences, visions of the imagination. Reflection of experiences, group chat over the images. Familiarization with other art therapeutic techniques as well as a brief theory of art therapy. Presentation of my work on the borders between "art and" non-art "interface" normality "and madness."

Break 10min

2nd Part- 50min.

In the second part we will try more expressive relaxation techniques, painting together to music.

Materials:

Quarter sized A3 paper, watercolor and aniline paint, containers for water-cups, paintbrushes, speakers.

Closing.

Final discussion, reflection. Clean up.

Meeting 7. 2h 45min

1st Part - cca max. 90min

I would like to spend the 7th meeting with students on a joint trip to an exhibition of contemporary or ancient art, a walk through Prague Castle and gardens, the Lesser Town. Students will photograph and document our trip. Subsequently, we will draw from our experiences to create a work of art, for example a photographic ensemble. Students should draw inspiration from this walk in order to create a story which will portray the techniques of photography, drawing, painting, and collages. Students can draw inspiration from what they see around them in the street or from the paintings and works of art that we see together. It will be their own version of reality, based on reality, but shifted by free imagination. Photo ensemble or comics, video-film.

Materials:

Cameras, mobile phones.

Closing

The final discussion should take place in a cafe or pub.

Meeting 8. 2h 45min

1st Part - cca max. 90min

Spatial installation. We will create an installation-object-variable in space-time coordinates in the space of the painting studio with brought or existing objects. We will start from nothing, chaos, from something small. Students will put their dreams, hopes, wishes, internal and external contents into the object. We can use the dark, light, bright lights, colorful lights, shadows, projection, movement, sound. Sound can be applied directly / voice, musical instruments / or it can be reproduced, or both. We can involve text. We will become part of the installation, creators and creation. We will try to film the whole process, take photos.

Break 10min

2nd Part – 50min.

In the second part, we will reflect on our experiences and perceptions about the progress of the "spatial installation". We will look at our documentation. Devotion to installation art. Possibly show some Czech and international artists who use this method. Kateřina Vincourová, Andrea Zitte, Christian Boltanski, Jiří Příhoda, the group BKS, etc.

Materials:

cardboard boxes, wrapping paper, colored paper, string, cloth, blankets, chairs, plastic, halogen lights or photographic lights, camcorder/video camera, camera, water container-cups, brushes. Speakers.

Closing

Final discussion, reflection. Clean up.

Meeting 9. 2h 45min

1st Part - cca max. 60 min

Photographic Collections. I will introduce students to different photographic collections/cycles/ by different Czech and international artists. i.e. Richard Bilingham, Bernd and Hilla Becherovi, Jasanský Polák, Othová, Tomáš Souček, Jiří Thýn, Štěpánka Šimlová, Jindřich Štreit, Nan Goldin, Wee Gee. We are going to talk about different approaches, genres in photography and their blending.

Break 10min

2nd Part – 90min.

The second part of our meeting will reflect students' own work. Students should have already prepared their own photo collections or other material which they have chosen. We will consult together on everything.

Materials:

Laptops, flashdrives with presentations of files or other materials appropriate for the creation of a collection.

Closing:

Final discussion, reflection. Clean up.

Meeting 10. 2h 45min

1st Part - cca max. 90min

Topic / new / media-sculpture-object. We will deal with this interesting and very contemporary theme. Students will become familiar with the work of Czech artists working with new technologies and materials. They will learn to combine different media into their work in an interesting way. Students will be introduced to the work of Federico Díaz, Jakub Nepraš, Petra Vargová, as well as my own work. We will look at artists from around the world, for example: Anish Kapoor, Douglas Gordon etc. We will get better acquainted with the existence of new-media art festivals and exhibits of this type of art. Reflections on maintaining balance between technology and nature. Trends in new technologies. Artificial intelligence etc. The word robot / Karel Čapek /. Pioneers of new technologies. Sci-fi themes, literature, science. / maybe a guest? Ivan Adamovič? / Or for example, artist Jakub Nepraš-Babylon Plant, it would be good to invite Jakub to work with an external workshop with after effects in which he creates his work /.

Break 10min**2nd Part – 50min.**

In the second part of our meeting, students will use solely the form of sketches and descriptions to suggest the possibility of such a realization.

Materials:

A3 quarter page paper, pens, colored pencils, watercolors, erasers/rubbers, cups, paintbrushes.

Closing

Final discussion, reflection. Clean up.

Meeting 11. 2h 45min**1st Part - cca max. 90min**

The sculpture, object, installation, performance. I will introduce students to the work of artists who are teetering on the edge of an object, installation, performance. It is presently and has been in recent years a topic and form of artistic presentation which has been used in the Czech Republic, as well as all over the world. Some artists include: Marina Abramovič, Paul McCarthy, as well as Czech artists Anna Hulačová, Jana Doležalová, Janek Rous and Matyáš Chochola. Each artist has their own starting point for the emergence of their art, we will discuss the content of several individual works, as well as the intentions and direction of each artist. We will do it in a way that interests us, the students.

Break 10min**2nd Part – 50min.**

In the second part, students will talk about their own work, about their pieces, as well as where they aspire to be at this point in the semester. We will sketch, create collages, or models which will be representations of their aspirations.

Materials:

Bricks, blocks, wrapping paper, A3 drawing paper, colored paper, string, cloth, plastic, camera, water containers-cups, paint brushes.

Closing

Final discussion, reflection. Clean up.

Meeting 12. 2h 45min**1st Part - cca max. 90min**

This meeting as well as the next meeting should clarify what each student will be doing, and what medium they will be working with, it might be a time creation of the project itself. Students will be able to choose among many media-formats. Photographic collections, comic-collages, objects, sculptures, installations, performances, videos, or work with new media environment-animation.

Break 10min**2nd Part – 50min.**

The second part of our meeting will be a continuation of the first. We will have time for students' specific demands, what they will need, the location of their presentations/ probably within the space of the school building/.

Materials:

cardboard boxes, wrapping paper, colored paper, string, cloth, chairs, plastic, camera, video camera/camcorder, water containers-cups, paint brushes.

Closing

Final discussion, reflection. Clean up.

Meeting 13. 2h 45min**1st Part - cca max. 90min**

This will be the last meeting and students should be finishing up their work, it should be clear who does what in their presentations, as well as what medium they will be using. This will be a time for creating the project. Students choose their medium and theme from many possibilities: photographic collections, comic-collages, objects, sculptures, installations, performances, videos, or work with new media environment-animation.

Break 10min**2nd Part – 50min.**

The second part of our meeting will be a continuation of the first. We will have time for students' specific demands, what they will need, the location of their presentations/ probably within the space of the school building/.

Materials:

cardboard boxes, wrapping paper, colored paper, string, cloth, chairs, plastic, camera, video camera/camcorder, water containers-cups, paint brushes.

	<p>Closing <i>Final discussion, reflection. Clean up.</i></p> <p>Meeting 14. 2h 45min 1st Part - cca max. 90min</p> <p>Final student presentations. Possibly a group performance.</p> <p>Break 10min</p> <p>2nd Part – 50min.</p> <p>Discussion.</p> <p>Closing <i>Final discussion /Evaluation/, reflection. Clean up. Farewell in a pub or cafe?</i></p>
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6. Course Requirements and Assessment (with estimated workloads)

Assignment	Workload (average)	Weight in Final Grade	Evaluated Course Specific Learning Outcomes	Evaluated Institutional Learning Outcomes*
Weekly readings participation	20	20%	Read suggested authors	1, 2, 3
Exhibit Critical Review	10	15%	See exhibitions and bring new views to class	1, 2
Body of work	70	35%	Active participation and artwork in class	3
Cross-Media Art Project	50	30%	Generate original and personal ideas and concepts for final project	1, 2, 3
TOTAL	150	100%		

*1 = Critical Thinking; 2 = Effective Communication; 3 = Effective and Responsible Action

7. Detailed description of the assignments

Assessment breakdown

Assessed area	Percentage
Read suggested authors	50
Find some original new authors, bring new ideas to class	25
Share your perceptions, reflections	25

Assessment breakdown

Assessed area	Percentage
See exhibitions or different inspirational events and bring new views to class	50

Write short reviews	25
Make short presentation	25

Assessment breakdown

Assessed area	Percentage
Active participation and artwork in class, interest and intense work in studio work	100

Assessment breakdown

Assessed area	Percentage
Bring original concept of your Art-project, ability to communicate about, share with others, find related artworks in contemporary art scene or in history of Art. Write a half page text about that project, be able to realize and install yourself, "adjustation" and presentation of Art project.	100

8. General Requirements and School Policies

General requirements

All coursework is governed by AAU's academic rules. Students are expected to be familiar with the academic rules available in the Codex and Student Handbook and to maintain the highest standards of honesty and academic integrity in their work.

Electronic communication and submission

The university and instructors shall only use students' university email address for communication. It is strongly recommended that any email communication between students and instructors take place in NEO LMS.

Each e-mail sent to an instructor that is about a new topic (meaning not a reply to an original email) shall have a new and clearly stated subject and shall have the course code in the subject, for example: "COM101-1 Mid-term Exam. Question".

All electronic submissions are carried out through NEO LMS. No substantial pieces of writing (especially take home exams and essays) can be submitted outside of NEO LMS.

Attendance

Attendance is required. The university recommends, as a minimal policy, that students who are absent 35 percent of the course should be failed (or administratively withdrawn from the course if the absences are excused).

Absence excuse and make-up options

Should the student be absent from a class for relevant reasons (illness, serious family matters), s/he needs to submit an Absence Excuse Form supplemented with documents proving the reasons for absence to the Assistant Dean. Should a student be absent during the add/drop period due to a change in registration this will be an excused absence if they submit an Absence Excuse Form along with the finalized add/drop form. The form and documents must be submitted within one week of absence. If possible, it is recommended to inform the instructor about the absence in advance.

Students whose absence has been excused by the Dean are entitled to make up exams they missed provided that the nature of the exam allows for a make-up. The students are responsible for contacting their instructor within one week from the date the absence was excused, and for making arrangements with the instructor about make-up options as necessary.

Unexcused absences

Students are allowed two unexcused absences. Absences above this number may result in failure of the course.

Late work: No late submissions will be accepted – please follow the deadlines.

Electronic devices

Any electronic devices (phones, tablets, laptops...) may be used only for class-related activities (taking notes, looking up related information...). Any other use will result in being marked absent and/or being expelled from the class. No electronic devices may be used during the tests.

Eating is not allowed during classes.

Cheating and disruptive behavior

If a student engages in disruptive or other conduct unsuitable for a classroom environment of an institution of learning, the instructor may require the student to withdraw from the room for the duration of the activity or for the day and shall report the behavior to the Dean.

Students engaging in behavior which is suggestive of cheating (e.g. whispering or passing notes) will, at a minimum, be warned. In the case of continued misbehavior the student will be expelled from the exam and the exam will be marked as failed.

Plagiarism and Academic Tutoring Center

Plagiarism is “the unauthorized use or close imitation of the language and thoughts of another author and the representation of them as one’s own original work.” (Random House Unabridged Dictionary, 2nd Edition, Random House, New York, 1993)
Turnitin’s White Paper ‘The Plagiarism Spectrum’ (available at <http://go.turnitin.com/paper/plagiarism-spectrum>) identifies 10 types of plagiarism ordered from most to least severe:

1. CLONE: An act of submitting another’s work, word-for-word, as one’s own.
2. CTRL-C: A written piece that contains significant portions of text from a single source without alterations.
3. FIND-REPLACE: The act of changing key words and phrases but retaining the essential content of the source in a paper.
4. REMIX: An act of paraphrasing from other sources and making the content fit together seamlessly.
5. RECYCLE: The act of borrowing generously from one’s own previous work without citation; To self plagiarize.
6. HYBRID: The act of combining perfectly cited sources with copied passages—without citation—in one paper.
7. MASHUP: A paper that represents a mix of copied material from several different sources without proper citation.
8. 404 ERROR: A written piece that includes citations to non-existent or inaccurate information about sources
9. AGGREGATOR: The “Aggregator” includes proper citation, but the paper contains almost no original work.
10. RE-TWEET: This paper includes proper citation, but relies too closely on the text’s original wording and/or structure.

As the minimum policy the types of plagiarism from 1 through 8 results in the failing grade from the assignment and must be reported to the Dean. The Dean may initiate a disciplinary procedure pursuant to the Academic Codex. Allegations of bought papers and intentional or

consistent plagiarism always entail disciplinary hearing and may result in expulsion from AAU.

If unsure about technical aspects of writing, students are encouraged to consult their papers with the tutors of the AAU Academic Tutoring Center. For more information and/or to book a tutor, please contact the ATC at: <http://atc.simplybook.me/sheduler/manage/event/1/>.

Students with disabilities

Students with disabilities are asked to contact their instructor as soon as possible to discuss reasonable accommodation.

9. Grading Scale

Letter Grade	Percentage*	Description
A	95 – 100	Excellent performance. The student has shown originality and displayed an exceptional grasp of the material and a deep analytical understanding of the subject.
A-	90 – 94	
B+	87 – 89	Good performance. The student has mastered the material, understands the subject well and has shown some originality of thought and/or considerable effort.
B	83 – 86	
B-	80 – 82	
C+	77 – 79	Fair performance. The student has acquired an acceptable understanding of the material and essential subject matter of the course, but has not succeeded in translating this understanding into consistently creative or original work.
C	73 – 76	
C-	70 – 72	
D+	65 – 69	Poor. The student has shown some understanding of the material and subject matter covered during the course. The student's work, however, has not shown enough effort or understanding to allow for a passing grade in School Required Courses. It does qualify as a passing mark for the General College Courses and Electives.
D	60 – 64	
F	0 – 59	Fail. The student has not succeeded in mastering the subject matter covered in the course.

* Decimals should be rounded to the nearest whole number.

Prepared by and when: M.A. Veronika Šrek Bromová, Spring 2017

Approved by and when: School of Humanities and Social Sciences